

DELL
04075

FREE TIME SAVING POSTER

SEE
INSIDE!

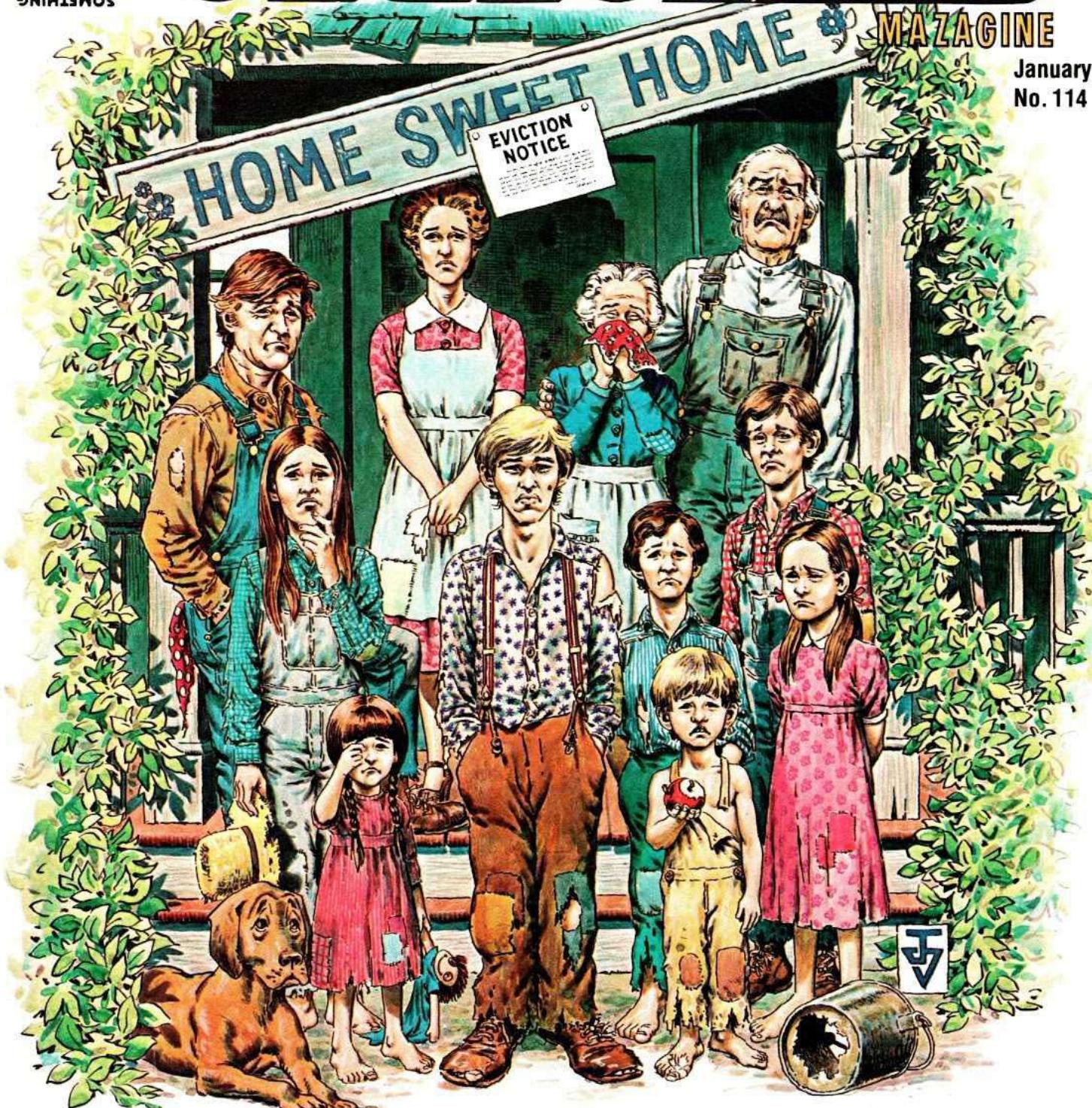
ONLY
40C



CRACKED

MAZAGINE

January
No. 114



“The Walled-Ins” take you back to the good old days?

EMPORIUM

FORUM

CRACKED

THE WORLD'S
HUMOREST
FUNNY
MAGAZINE

ROBERT C. SPROUL, editor and publisher
JOE CATALANO, GEORGE GLADIR,
C. IRVING, writers
JOHN SEVERIN, BILL WARD,
DON OREHEK, JOHN LANGTON,
BERNARD BAILY, CHARLES
RODRIGUES, LO LINKERT, artists
STU UTTER, proofreader
SYLVESTER P. SMYTHE, janitor

CONTENTS

THE WALLED-INS

The Good Old Days? 6

THE BIRDS-EYE CREW

Bumper-to-bumper laughs! 11

FASHION AND THE HI-HEELLED PLATFORM SHOE

The long and short of it! 15

THE CRACKED HISTORY OF MUSIC

Take note of this one! 18

PERSONALIZED CHECKS

You can bank on this! 22

FREE BONUS POSTER!

Carefully detach complete cover at
staples and poster is ready for hanging!

CRACKED LOOKS AT STOCK CAR RACING

This'll CRACK you up! 26

IF THE GOVERNMENT PUT A TAX ON OUR SINS

-they'd get rich! 28

ACCESSORIES FOR THE TV FOOTBALL FREAK

More kicks at Kick-Off time! 33

CRACKED GOES TO A LITERARY COCKTAIL PARTY

Read any good books lately? 38

YELLOW PEARL

Where East meets West! 41

YE HANG UPS

Or how to have fun in a dungeon! 46

YOUR [UGH] ANCESTORS

Hysterical History! 46

SAGEBRUSH

Way out fun, way out west! 47

STANLEY

Our Great Paleolithic Hero! 48

SHUT-UPS

Twice as many in this issue! 49-50

CRACKED Magazine is published monthly except February, April, June, December and copyright 1973 by Major Magazines Inc. 235 Park Ave. S. New York, N.Y. 10003. Second class postage paid at New York, N.Y., and Sparta, Illinois. Publisher cannot be responsible for unsolicited letters, manuscripts or artwork although every effort will be made to return such matter when accompanied by a self-addressed, stamped envelope. Single copy price, 40 cents. Subscription (8 issues) in the United States and possessions is \$3.00 PRINTED IN THE UNITED STATES.

JANUARY 1974

No. 114

WHAT'S UP FRONT —
OUR COVER

Come visit with The Walled-Ins,
where every week you can share in
the great fun of the Depression Days!

Learn how to be happy, though
broke. Meet you on the breadline!

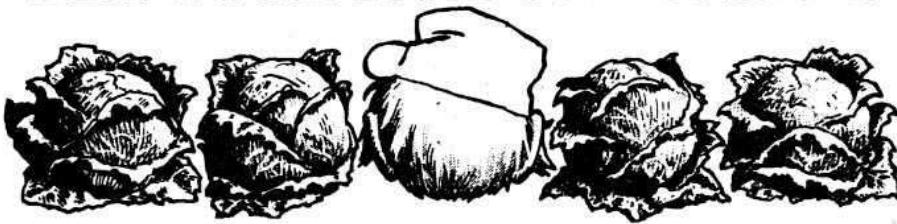


IMPORTANT!
**DON'T
WASTE
YOUR
TIME**

feeling this poster
because it doesn't say anything



LETUCE from our Readers



Dear CRACKED,
Your Kung Phew (#112) is my favorite TV satire. But for your information Caine doesn't wear socks.

John Novotny
Barr, Ill.
...He never wears socks.

Paul Jost
Attleboro, Mass.
...He shouldn't have sox on on page 8.
Tim Zeigler
Ann Arbor, Mich.
...How come he's got socks on?
Jack Logan
Akron, Ohio

**Dear Kung Phew Phans,
But, you've got to admit it was a "sockeroo" article!**

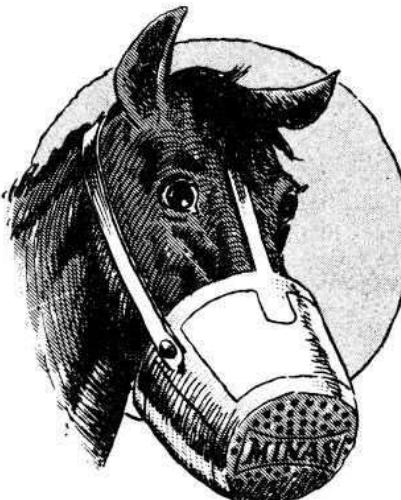


Dear CRACKED,
How come you don't have movie photo take-offs anymore? They really CRACK me up
Tony Simmons
Dallas, Texas

Dear Tony,
Good news! "CRACKED GOES TO THE MOVIES" is now on sale at your favorite news stand. A feast for movie buffs like you!

Dear Nincompoops,
Your efforts are utter balderdash and unmitigated drivel. Journalistically speaking, you are inept, ineffectual and highly iniquitous.
Thomas Raft
Edmonton, Canada

**Dear Tom,
Thanks- but we're really not that good!!**



Dear CRACKED
I like your magazine for one reason. Because it is very, very, very funny!
David Laninfa
Warwick, R. I.

**Dear David:
That sounds like three reasons!**

CRACKED
I have a suggestion to make. Why don't you put a crossword puzzle in each issue?
Anonymous

Dear Anonymous,
Are you kidding? Readers have a hard enough time figuring out the articles!

Dear CRACKED,
It is obvious that your letters are written by your writers, not by real readers. I dare you to print this!
Real Reader
Reno, Nev.

**Dear Real Reader
See?!**



Dear CRACKED
A few months ago I felt really depressed and lonely. I read a copy of CRACKED and, presto, I was cured. I found that your staff was in a worse state of mind than I was. Unfortunately, I am now addicted to your magazine. Thank you for the cure.

Maud Ravengoof
St. George's, Bermuda

Dear Maud,
See, you can always find someone worse off than you are!

Dear CRACKED
I've been collecting your magazine for a year and will continue to. But why do you always pick on that other magazine? They don't pick on you
Mike Milakovic
Steelton, Pa.

Dear Mike,
Cause we're bullies!!

Dear CRACKED,
"How To Stretch Your Dollar", in
the October issue of CRACKED
IS REALLY TIMELY. I've saved
\$14.00 so far.
James Ward
San Jose, Calif.

Dear J.W.,
Wanta save another 20c? Send
in for a year's subscription to
CRACKED.

Dear CRACK,
You're wrong again! McClod
doesn't come from Texas. He's
from Taos, New Mexico.
Smarten up!!
Robert W. Hunter
Midland, Texas

Dear Bob,
Our apologies to the Great State
of Texas!!

Dear CRACKED People,
CRACKED is getting better
every issue. Let's have more
posters.
Steve Joske,
Hobart, Australia

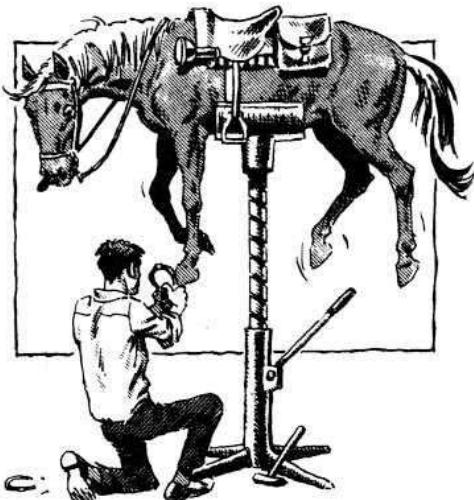
Dear Steve,
We think Australia is getting
better too. Let's have more
letters from the great fans
"down-under".



Dear CRACKED,
Your article, "The Day America
Runs Out of Gas" was great!

I hope that we can
return to the horse and buggy
days.
Jonathan Mussmeyer
Mussmeyer Buggy Whip Corp.
Sparta, Ill.

Dear Mussmeyer,
Stick in there, kid!

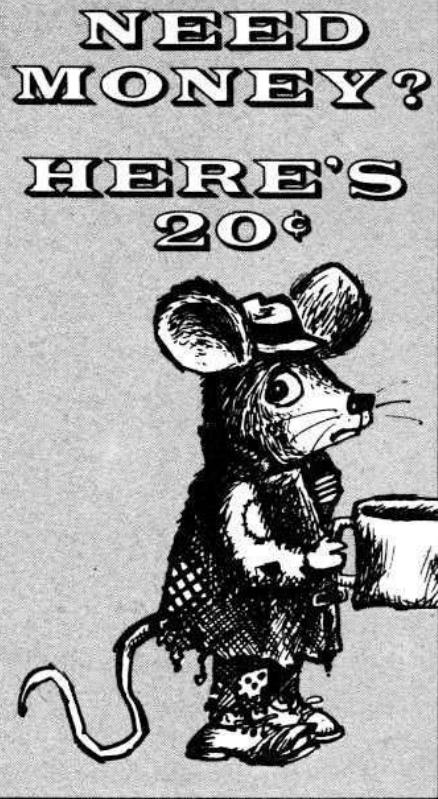


Dear CRACKED
I think your mag. is funny. I
think your TV satires are very
funny. I also think your article
on Mockus Smelby, M.D. was
very, very funny.
Dan Bylsma
Gr and Rapids, Mich.

Dear Dan,
Bet you break up at the evening
news too!

Dear CRACKED,
I've been reading your magazine
for three years. So how come
when you come out with a good
story, your competitors have the
same story?
Mike York
Rockford, Ill.

Dear Mike,
We'd answer you, but that's
another story!



Yup, we generously save all
our subscribers 20c.
(Whaddya mean we're cheap?)
Really now, reserve your
next 8 issues of

CRACKED

and we'll deliver 'em
to your door.

Mail the coupon today.
Don't miss out, OK?

CRACKED SUBSCRIPTIONS
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10003

Here's my **THREE DOLLARS**
Please put me on your subscr-
ption list real fast. I want lots of
large laughs?

NAME

ADDRESS

CITY

STATE

ZIP

8 Issues — \$3.00. Outside
U.S.A. — \$3.50

Here's the nostalgic story of a TV family that is really a relic of the past. That's because three generations live in the same house. This is a family whose members are born, grow up and die in the same dismal confines. No wonder we call them . . .

THE WALLED-INS

It wasn't easy for a boy like me, growing up in Ohio in the '30's. Especially since we lived in Tennessee . . .

We were poor in those days, really poor. We had nothing to eat, nothing to wear, not one cent to call our own. Then came the Depression . . .

Often I return to that house on Walled-In Mountain that I knew and loved. Not the house, the mountain . . .

And I recall fond memories there, like the time my Pa called us together one day for one of his really poor talks . . .

Folks, I reckon I don't have to remind you these are hard times. From now on no more luxuries aroun' here, like food an' clothing. We gotta tighten our belts an' hang in there . . . which is a mighty good trick if we can do it!

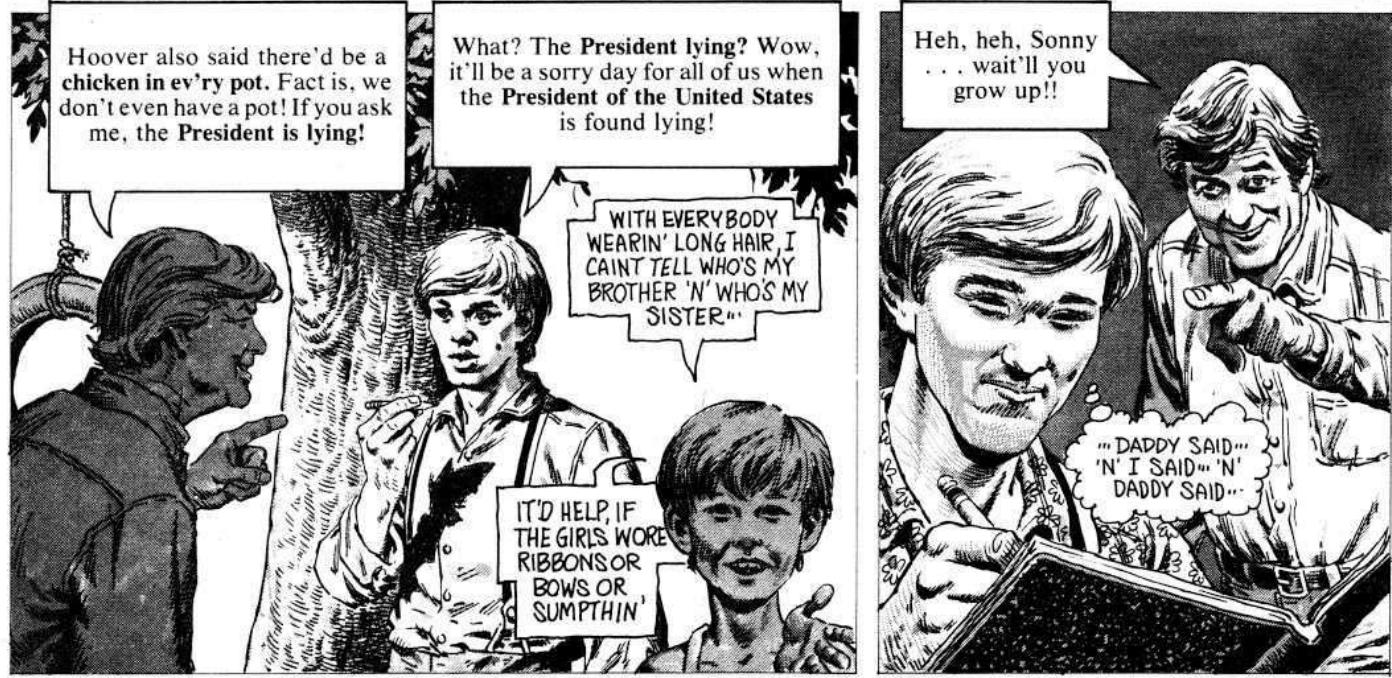
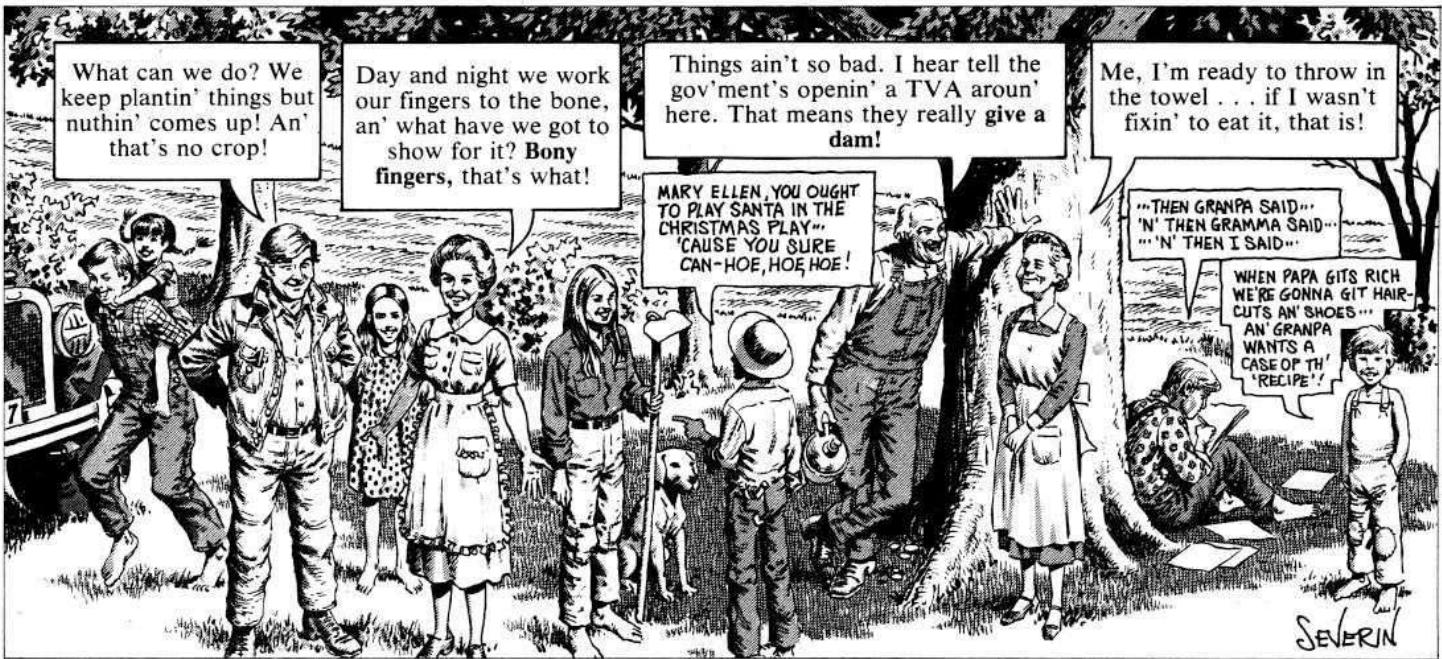
As head of this family I want to report that we're completely broke! Flat busted! An' this is a good year . . . last year was worse!

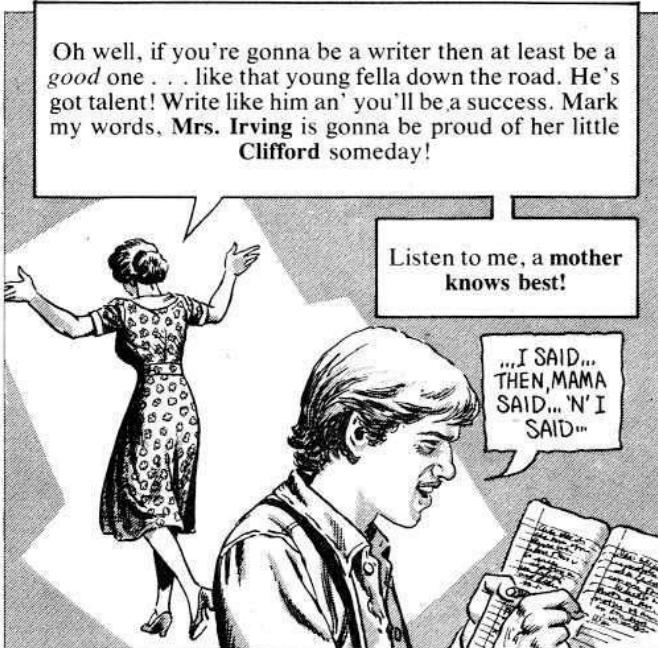
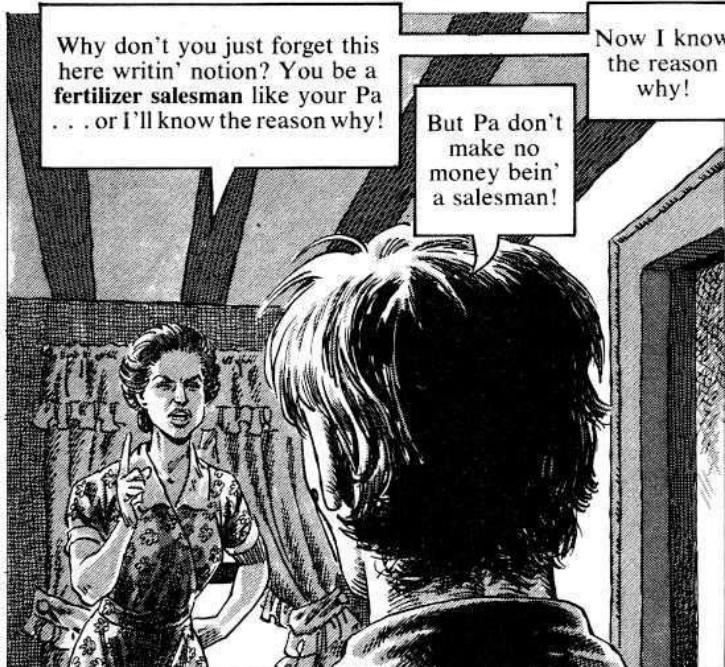
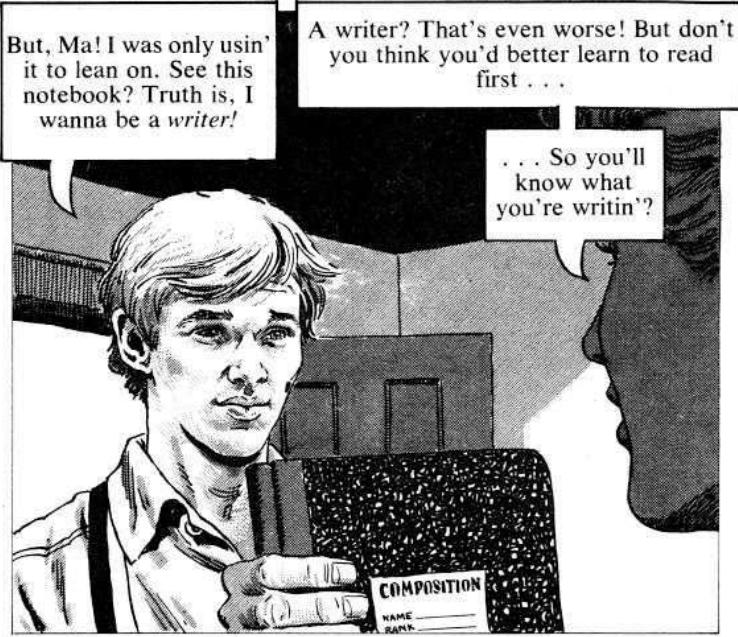
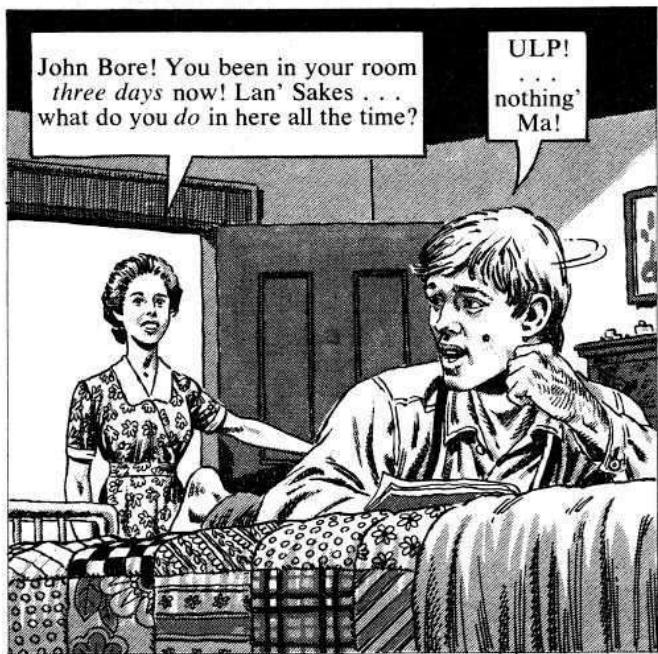
Don't you fret now, Son, hear? You think you're having it rough? Why, in my day we really had it bad! We used to get food packages from Europe! Fact is, we was so poor, my parents couldn't even afford to have children. So a neighbor had me!

We may be broke, but we ain't dead. So let's get this family back on the road. If not, we'll really be back on the road, mainly when they foreclose our mortgage!

An' judgin' from this dilapidated ol' house, that may not be such a bad idea!







There ain't nothin' to do in this town for a sensitive boy like me. Sometimes I feel like runnin' away to the nearest big city . . . **Gophur Gulch!**

It's just that I'm tired of wakin' up with the rooster an' goin' to bed with the cows every night. Mainly because the bed is so durn crowded!

Nothin' ever happens aroun' here. The only big excitement was last spring when Grandpa sat down on his **false teeth** an' almost bit hisself to death!

For action, I usually go down to the A & P and watch a truck unload! Or to the barber shop an' look at a haircut! Or sometimes to the park to see grass grow!

Whatcha doin', John-Bore?

I'm writin' a poem! It's about existence and alienation in a decaying and dehumanized universe!

Stop talkin' funny, hear?

I always knew you were a strange one, John-Bore! Why don't you stop that baloney an' come play ball with me?

Play ball? Are you kiddin'? I wanna make somethin' of myself! I don't wanna waste time playin' ball!

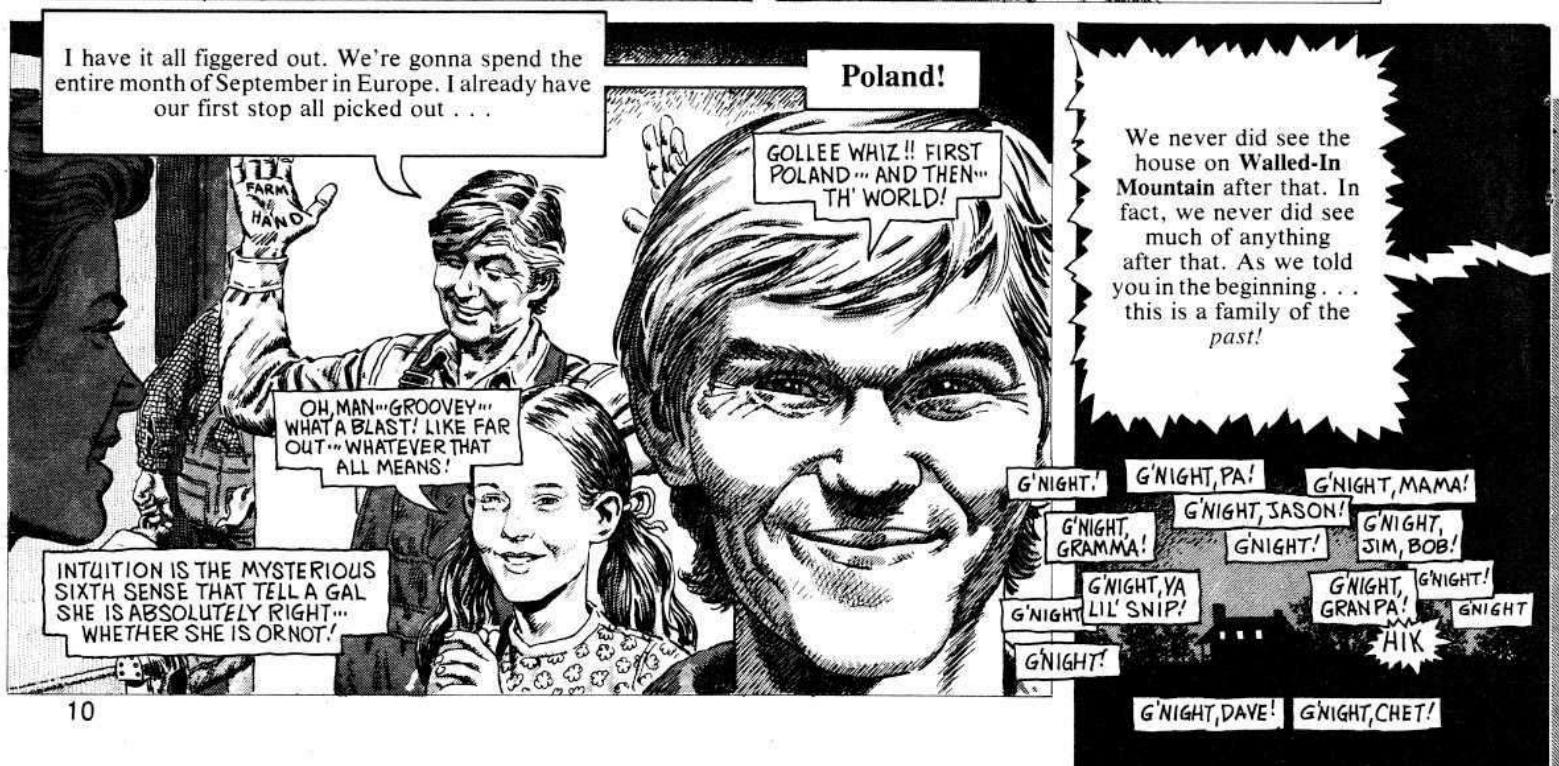
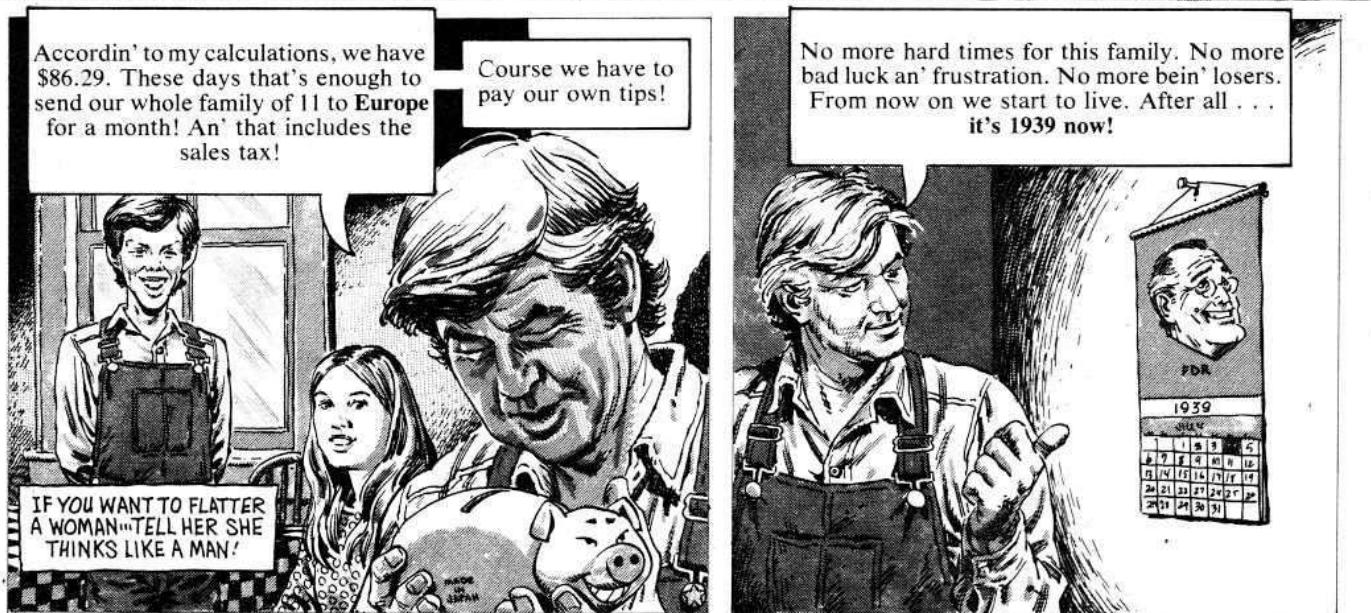
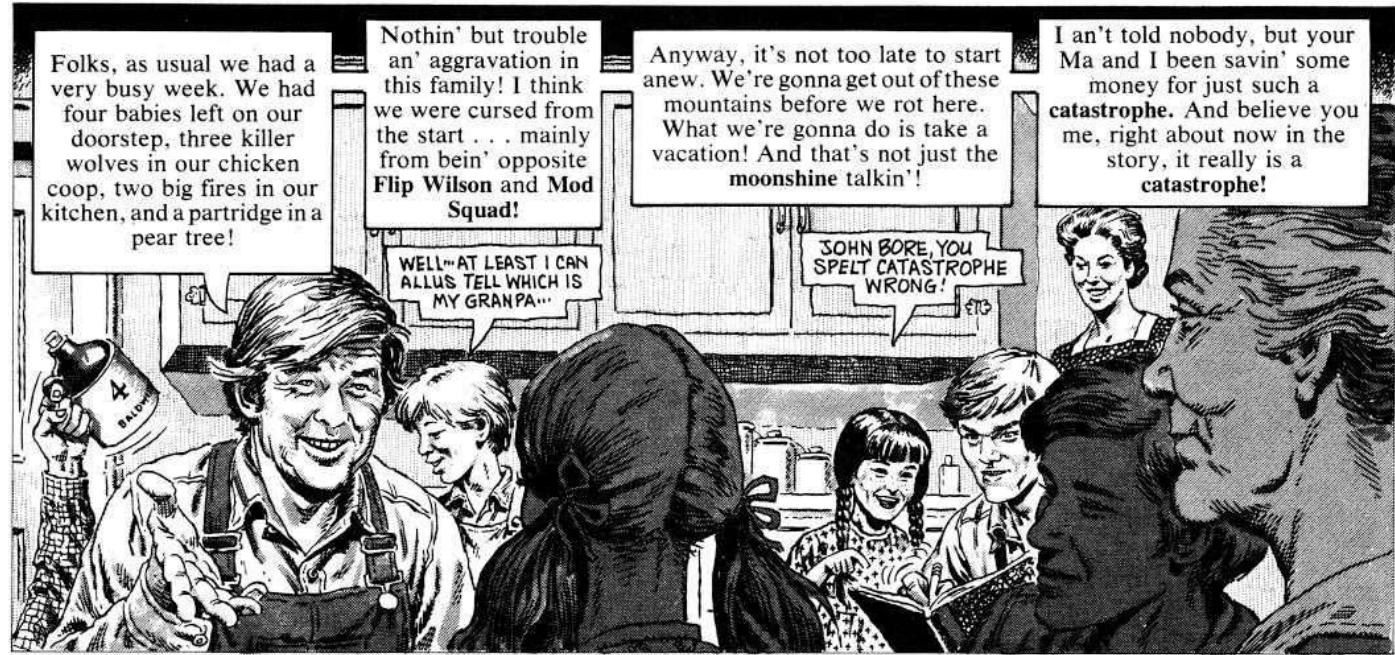
Mark my words, you'll never get anywhere playin' ball, Mickey Mantle . . .

Believe me, I know what I'm talkin' about!!

Oh well, I guess I'll go home now an' see what new crisis the family is facin' this week.

They don't call us the **Brady Bunch of the Ozarks** for nothin'!

IF WOMEN DRESSED TO PLEASE MEN . . . THEY'D DO IT A LOT FASTER!



ANSWER: Throw it a worm. If he eats it, it's a male. If she eats it, it's a female!

QUESTION: How do you tell a male seagull from a female seagull?

Traffic is getting heavier all the time; not only on the highways, but in the air above them which is filled with helicopters reporting on traffic conditions. This is what might happen any day now . . .

A CRACKED VIEW OF:

The Bird's-Eye Crew



Those of you back near the Yonkers line can avoid the mess by getting onto Webster Avenue. Turn left at Harry's car wash . . .



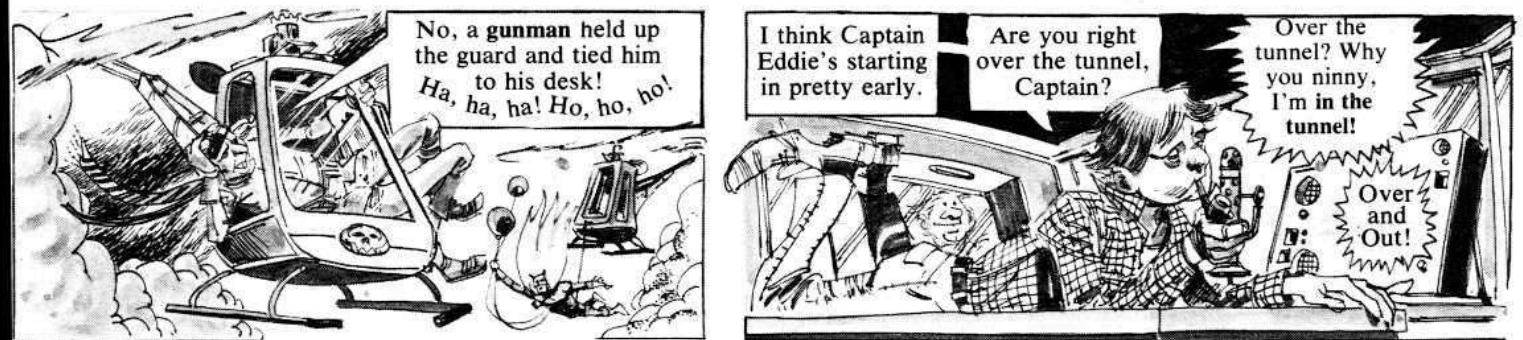
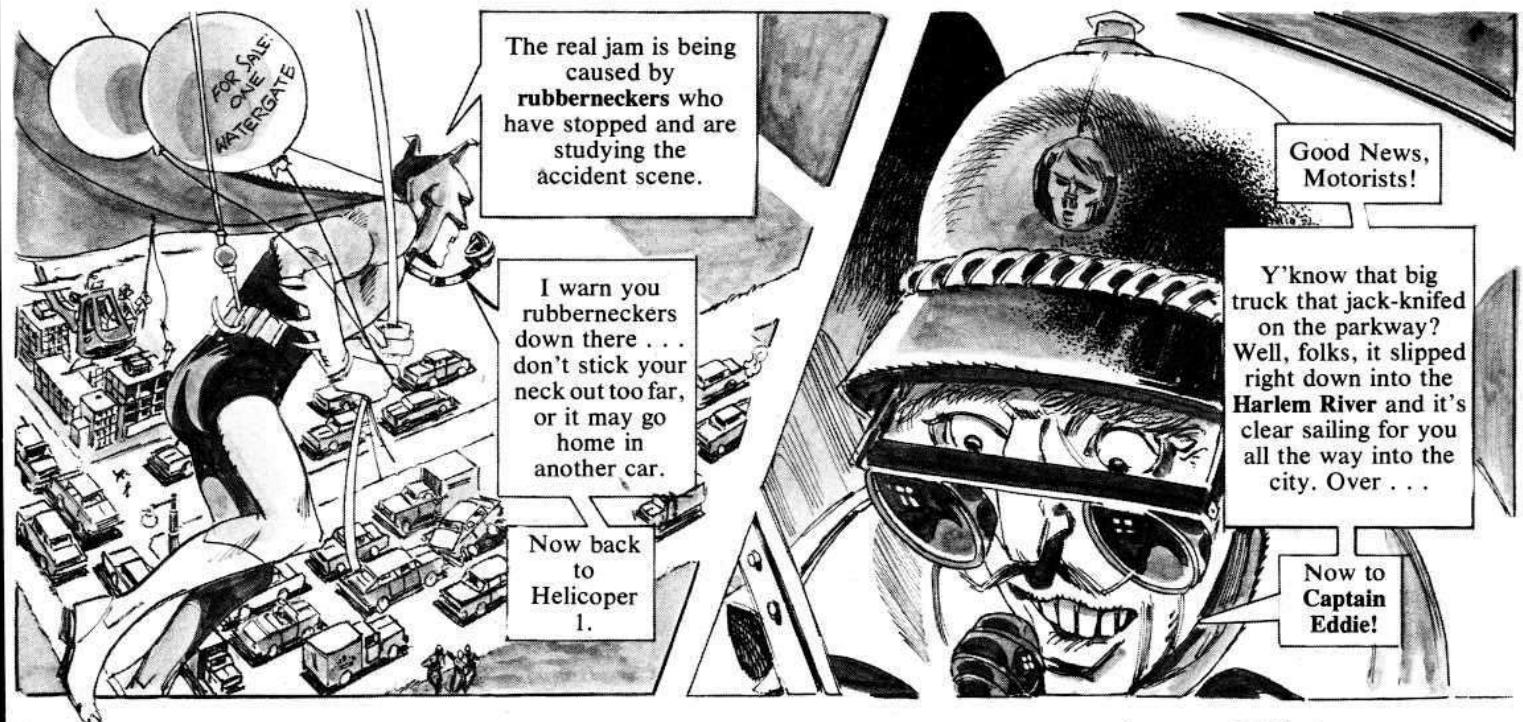
ART BY: BERNARD BAILY
SCRIPT BY: BILL MAJESKI

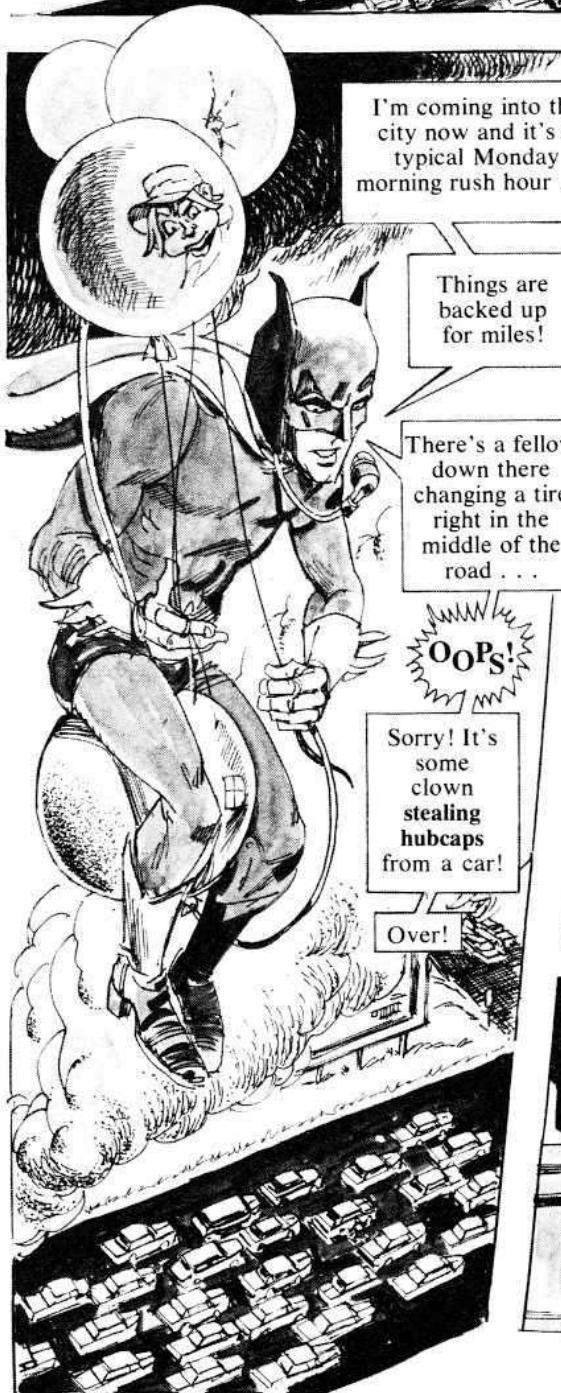
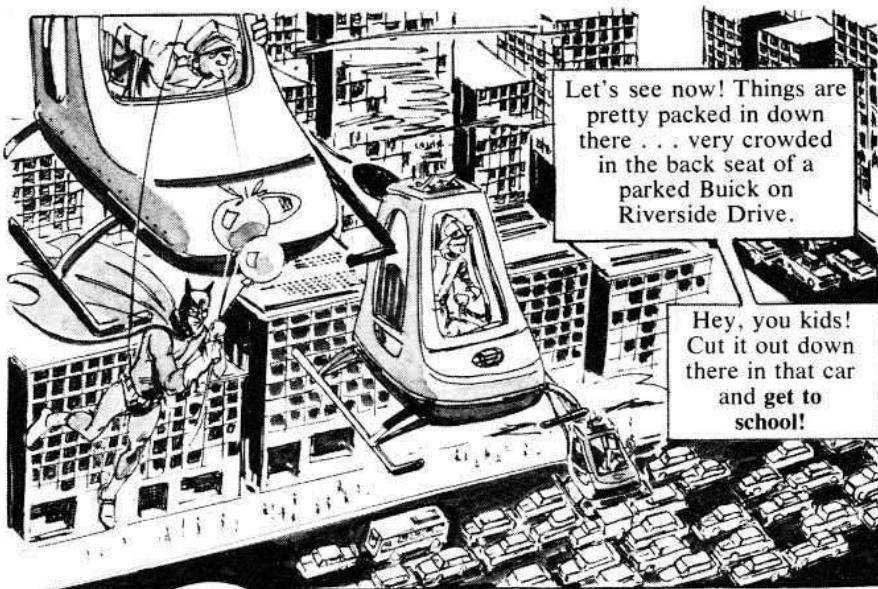
Proceed down Westchester Avenue past P.S. 186. Keep your windows closed . . .



I'm over the Major Deegan Highway in the Bronx and things are pretty well jammed up now. A giant trailer truck has jack-knifed, blocking all lanes and backing traffic up to Albany, about 142 miles.





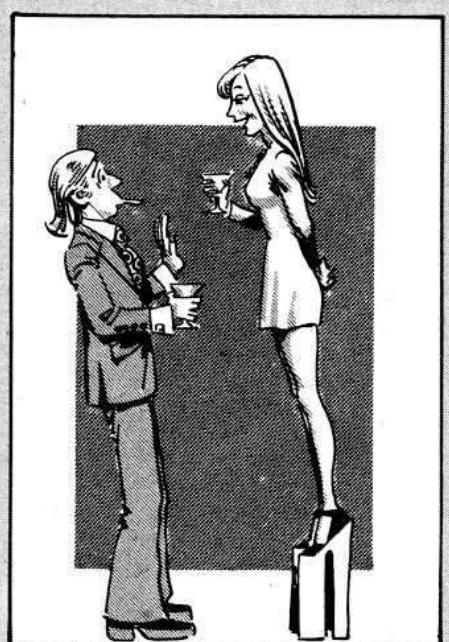
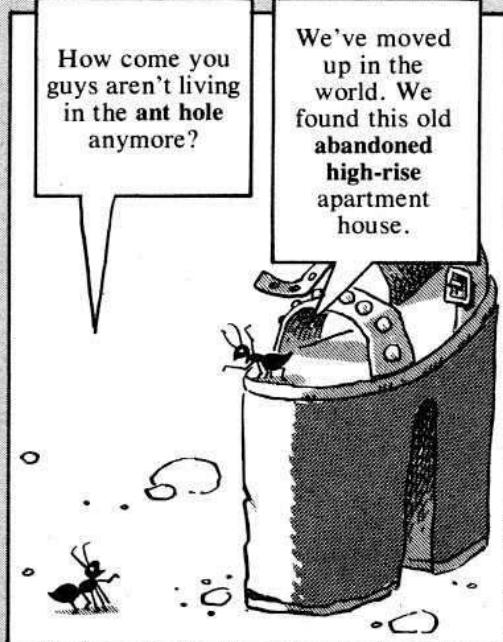
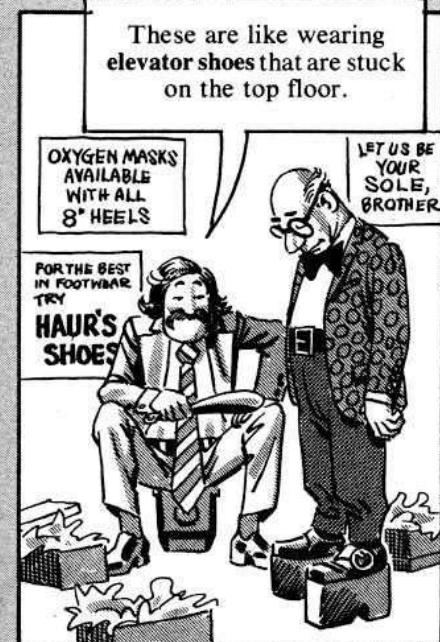
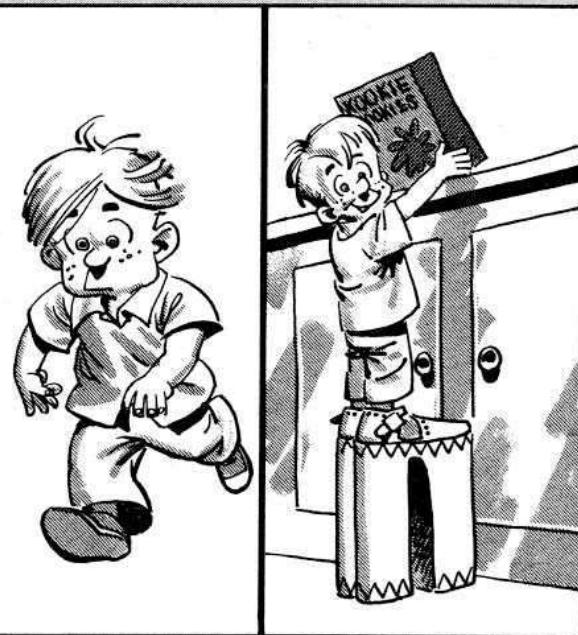
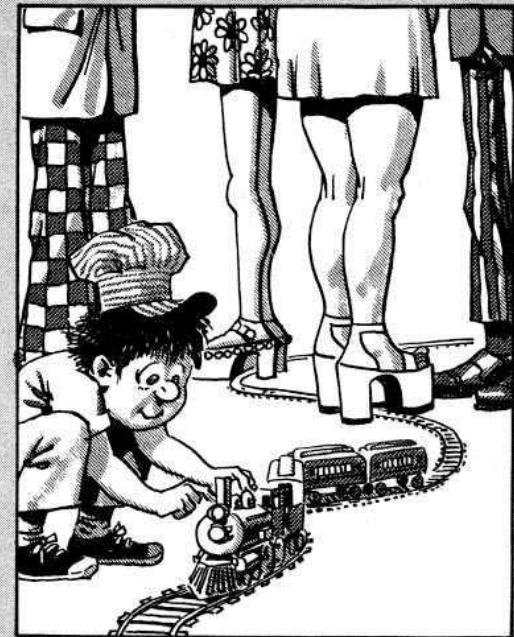
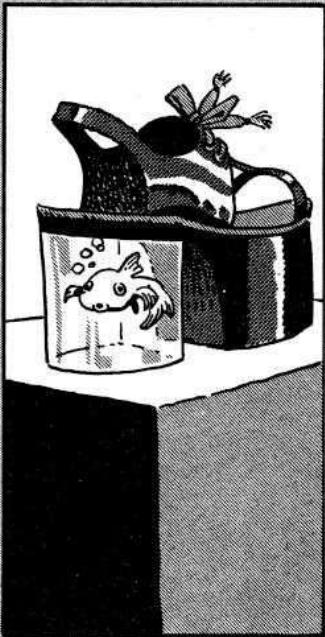


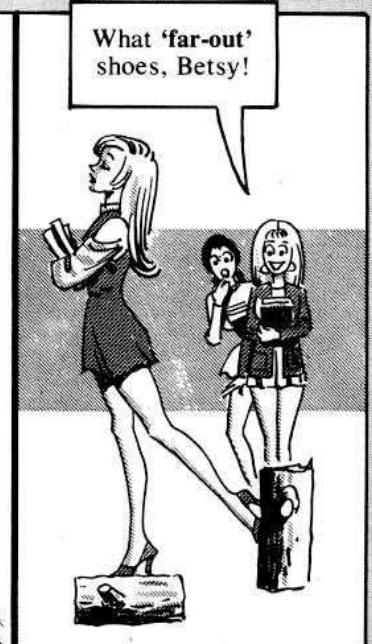
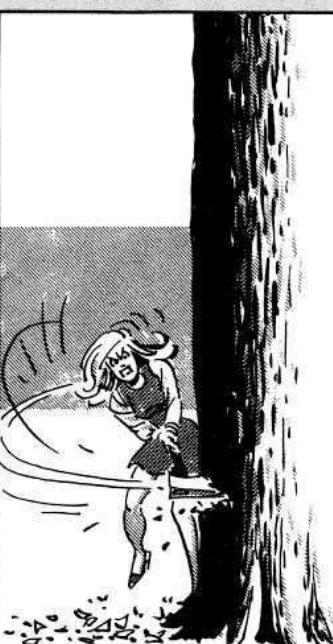
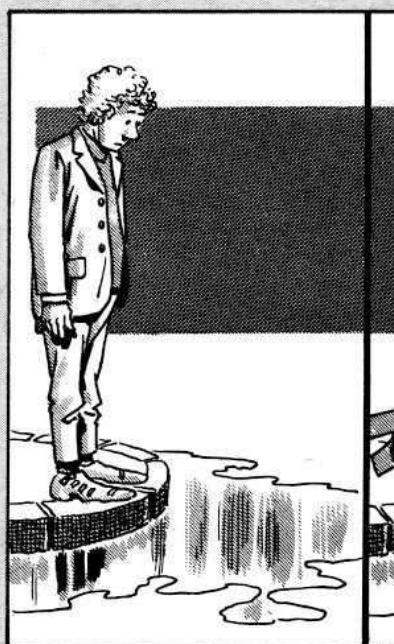
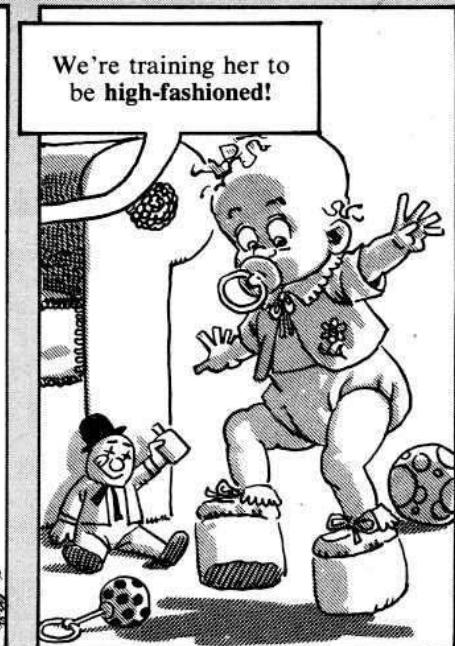


Fashion has always amazed us here at CRACKED because it seems people will wear anything just as long as it's considered "in". It could be a bucket covering the whole head that's hot and uncomfortable as anything, but if someone says it's chic, everyone suffers through it. Right now there's a real CRACKED item going around that nobody likes, but everyone seems to be wearing. If you haven't guessed what it is yet, you'll know in a moment when you read your way through . . .

FASHION AND THE HI-HEELED PLATFORM SHOE







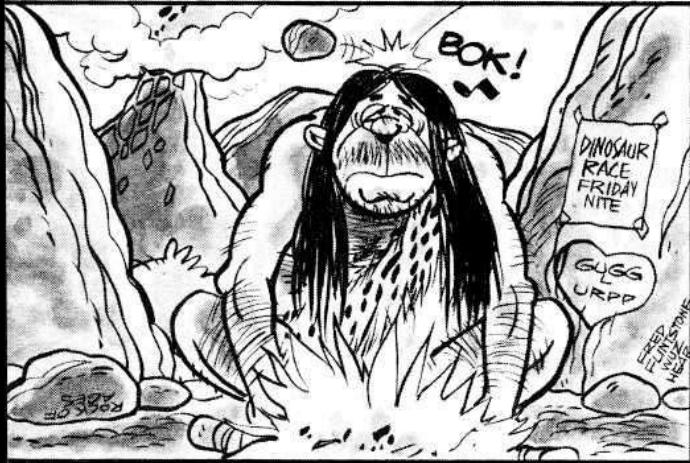
Did you know that Mark Clements played his recorder at Philharmonic Hall? It was a very moving concert . . . yup, you should have seen all the people moving from one seat to another trying to be near an exit! Well, you would have known this fact had you studied the great moments of music as a kid. But, like they say, "It's never too late to learn" so, listen up as we now present . . .

THE CRACKED

HISTORY OF MUSIC

Music began very strangely when the first **musical note** was heard by Rocky Wa Gugwug in **One Million B.C.**

Of course, not much was played or composed then because Gugwug and his friends could stand just so much.



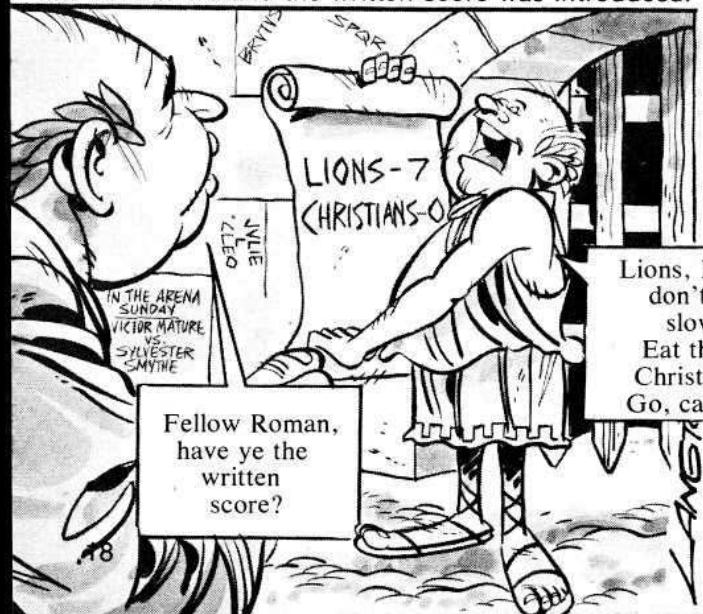
So, music just sort of hung around stagnating . . . until one day, during the **Greek era**, the scale was discovered.

Several years later another phenomenon occurred when the first **lyrics** were added to music.



Greek music had been played from memory, but came the Roman era and the written score was introduced.

The only **secular music** (or popular music) was being composed by **wandering minstrels**. Many wonder how these minstrels got their name.



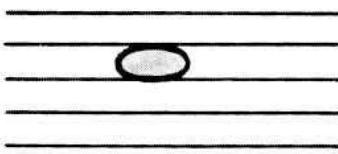
The big instrument of the time was one similar to a guitar, called a **lute**.



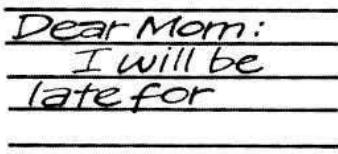
The result of all this experimenting was the **harpsichord** and the **piccolo**, but watching men play these instruments convinced one that a new sound was a long way off.



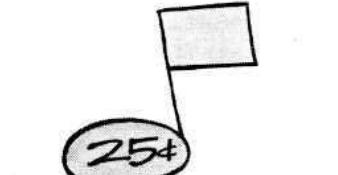
And standard musical notes were also being perfected, such as:



THE
WHOLE
NOTE



THE
HALF
NOTE

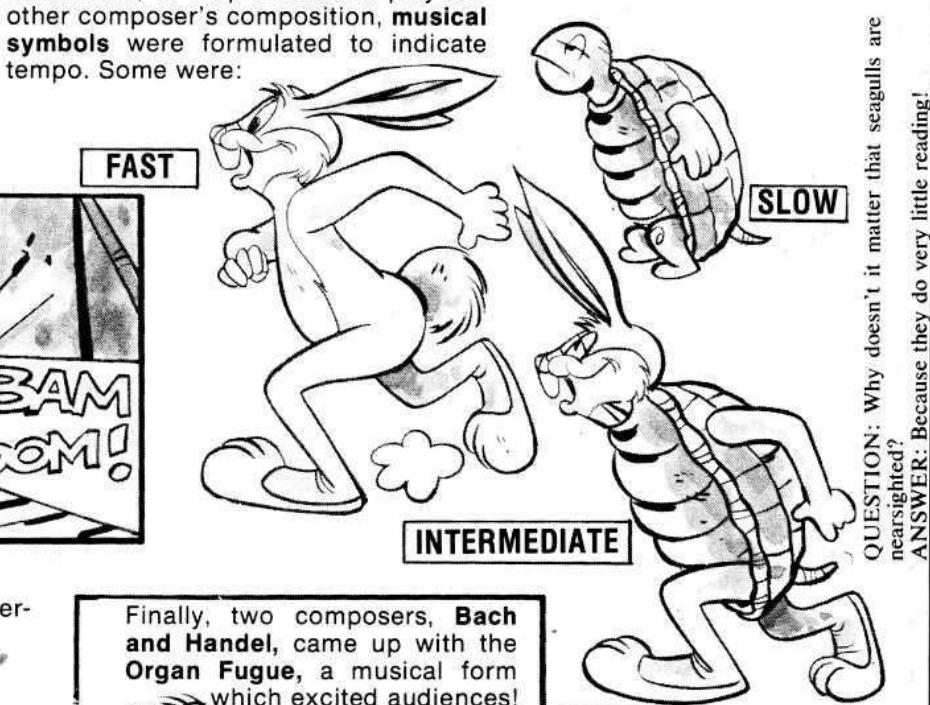


THE
QUARTER
NOTE

Time passed and as the **Renaissance** approached, people were experimenting trying to find a new type of musical sound.



Meanwhile, to help musicians play another composer's composition, **musical symbols** were formulated to indicate tempo. Some were:



Finally, two composers, **Bach** and **Handel**, came up with the **Organ Fugue**, a musical form which excited audiences!



QUESTION: Why doesn't it matter that seagulls are nearsighted?

ANSWER: Because they do very little reading!

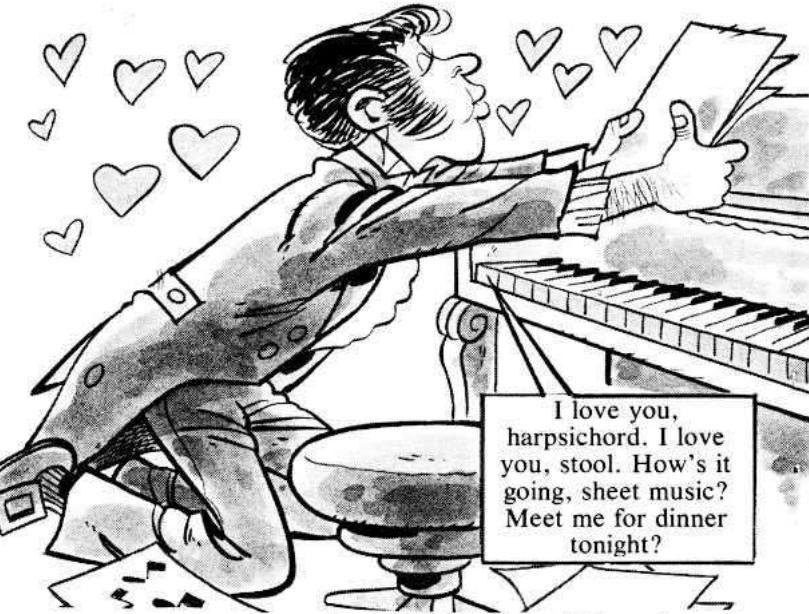
While in another part of town, **Wagner** was writing operas, although he was having some trouble rehearsing them in his one-room apartment.

Could the string section move into the bathtub, please!



Then along came **Mozart**, a child prodigy. Many were amazed at his music, while others were more amazed how someone so young could reach the keyboard.

Yes, **Mozart's** family knew they would be rich when it was discovered that their son had "perfect pitch".



A contemporary of Mozart's was **Beethoven**. Many have asked why **Herr Ludwig** never completed his last symphony... perhaps only one person knows for sure.



Then in the late 15th Century, the piano was invented, but nothing very melodious was produced until a second great discovery was made.

Moving into the 1900's, **musical theatre** developed... where music was combined with theatre and a song could come from anywhere.

There are soldiers all around us, Betsy Lou. Be very quiet or we're sure to die.

Die? Oh, Henry!
I Don't Wanna Die
It Takes All The
Fun Out Of Your Life



But the most popular form of music was now **Jazz**. People flocked to hear these musicians even though most could only play by ear.



And in the 40's, an outgrowth of **Jazz** was the **Big Band** era.



But the greatest thing to come from **Jazz** was the phenomena called **Rock 'n' Roll** and **Elvis Presley**. When Elvis sang, girls flocked to silently sit and listen and, for the first time in the history of music, lyrics were essential.



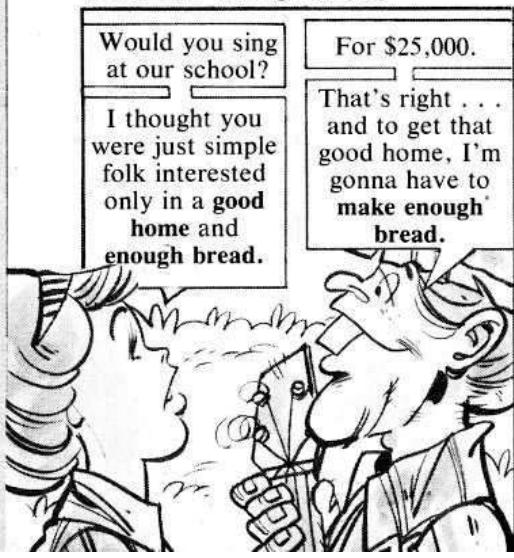
And along with Rock came new **dance crazes** to go along with the music.



And along with the new dance crazes, came an **even bigger** growth industry.



Also growing with Rock 'n' Roll was **folk music** sung by simple folk whose only interest was a good home and enough bread.



In Beethoven's day, it was believed that **great music** could only come from **much suffering** and it's kind of Gugwug! like that today.



OVERDRAWN ACCOUNTS SECTION:

Something new has been added to the old commonplace bank check. Banks everywhere are now allowing customers to use the check as a piece of art or as a reflection of the check writer's image. CRACKED offers its readers some sample ...

PERSONALIZED

CHECK DESIGNS CAN BE USED TO DESCRIBE THE JOB OR OCCUPATION

CENSOR

SEYMOUR DIRT
X RATE ST.
WASHINGTON, D.C.
PAY TO THE
ORDER OF

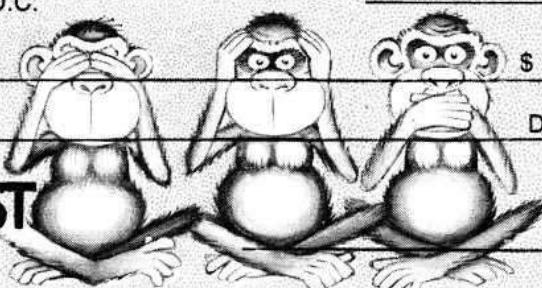
105 0880
620

19

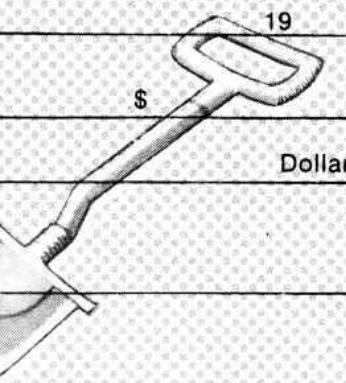
\$
DOLLARS

LAST TRUST
& Deposit Co.
Washington DC.

00 620-1880-0991-54-2



PUBLIC RELATIONS EXPERT



POLITICAL SPEECH WRITER

CLIFF HANGER
13 Ghost Ave.
Lakewood

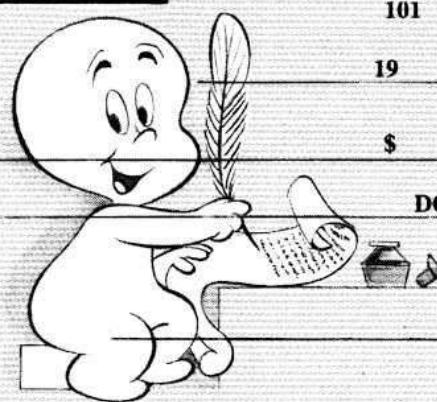
PAY TO THE ORDER OF

101 19 0201
213

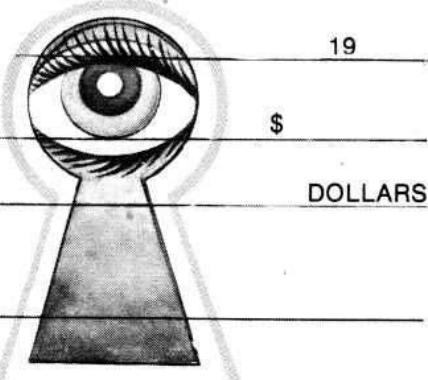
\$
DOLLARS

BANK RUPP
LAKWOOD BRANCH

0213-0201-90-10245-3



PRIVATE EYE



MOVIE PRODUCER

Hollywood Slim-Flam Bank
BEVERLY HILLS BRANCH

Please pay to
the order of

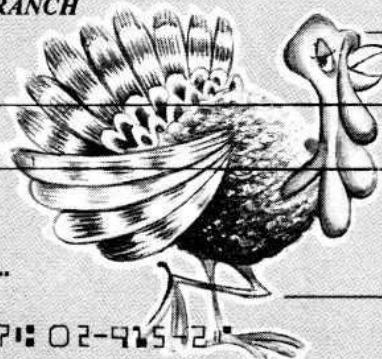
104 277
038

19

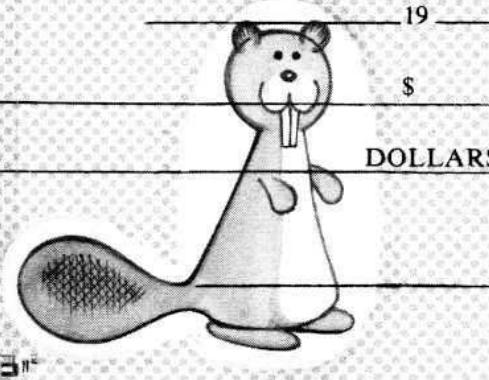
\$
DOLLARS

I. Balm Plenty
BOMB STUDIOS
HOLLYWOOD, CAL.

00038-0277-02-9152

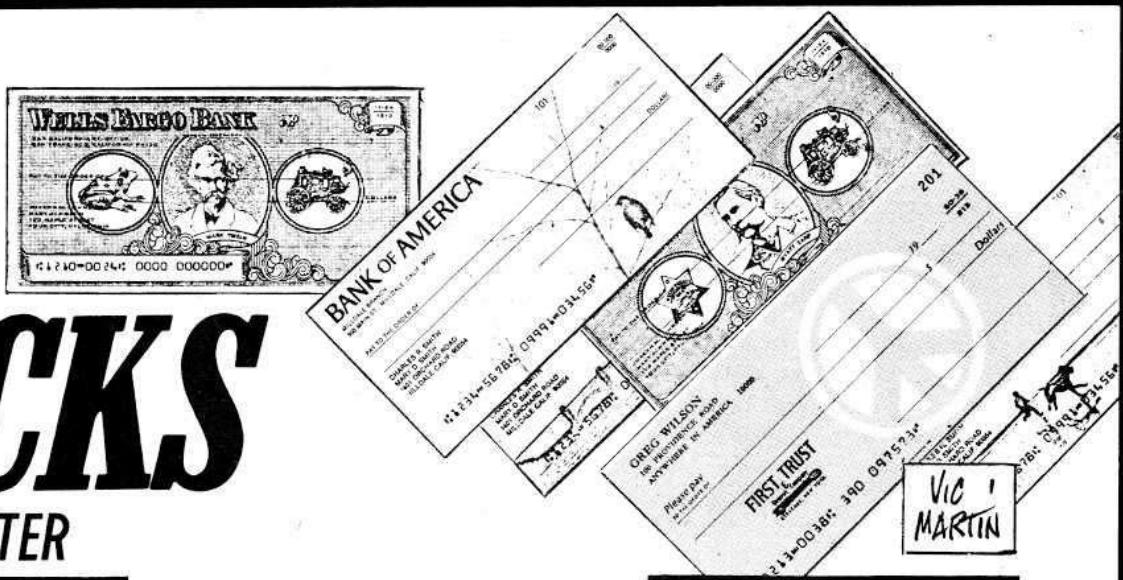


STUDENT



CHECKS'

OF THE CHECK WRITER



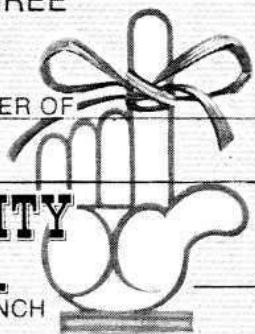
MEMORY EXPERT

JUAN TWO THREE
123 45 ST.
WEST CANOGA

PAY TO THE ORDER OF

**INSECURITY
BANK CO.**
CANOGA PK. BRANCH

40596 00521 017-910-31



TAX COLLECTOR

PAY TO THE
ORDER OF

Buck Grabber
140 FORM ST.
MASS.

SNOW BANK CO.

Chatsworth Branch

40727 09346 20-51041-81



CRACKED CARTOONIST

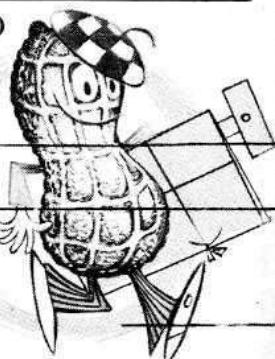
ART NEWVO
State Sanitarium,
N.Y.

Pay to the
order of

**NEW YORK
NO-TRUST CO.**

Greenwich Village
Branch

40150 08031 100-24-61



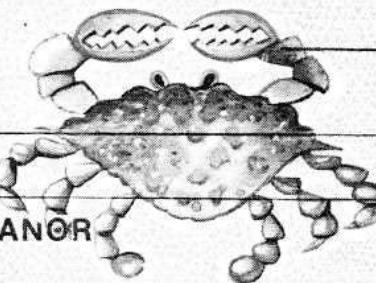
SCHOOL PRINCIPAL

PAY
TO THE
ORDER OF

AUGUST DE MEANOR
P.S. 087 CRAB CITY

DONT BANKONUS CO.
ISLA VISTA BRANCH

40102 01201 064-1926-81



BIRTH CONTROL ADVOCATE

**BANK
ROLL** TUDOR CITY BRANCH

201

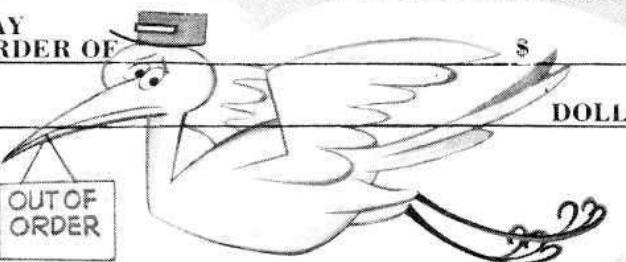
19

PLEASE PAY
TO THE ORDER OF

Les Kidds
12 Main St.
Chicago, Ill.

OUT OF
ORDER

40100 04261 0633-57-21



CRACKED WRITER

DIVIDED CALIFORNIA BANK

102

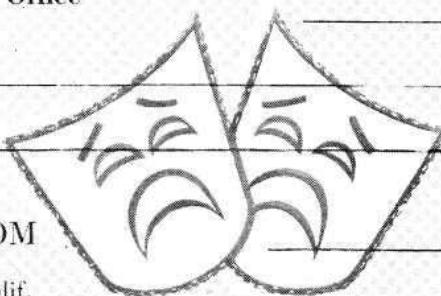
Sherman Oaks Office

19

PAY TO THE
ORDER OF

ROCK BOTTOM
64641 Dickens St.
Sherman Oaks, Calif.

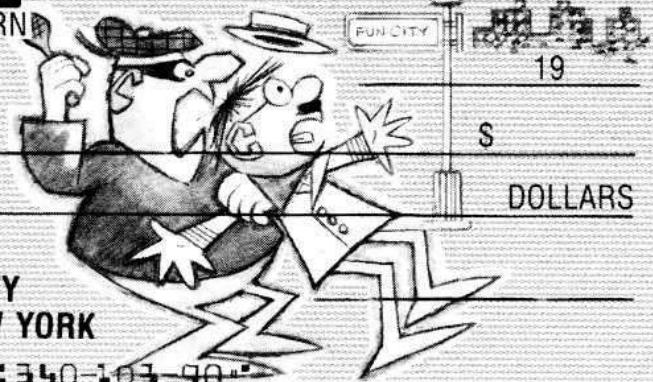
40535 02001 23-5770-91



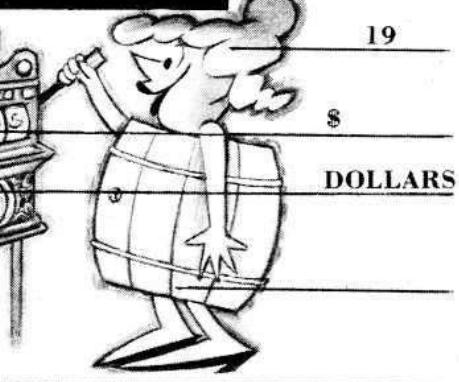
AND SOME CHECKS ARE USED TO EXTOL THE SCENIC WONDERS OF THE CHECK WRITERS HOME TOWN.

NEW YORK

JIMMY KRAKORN
1500 BROADWAY
NEW YORK
PAY TO THE
ORDER OF



LAS VEGAS

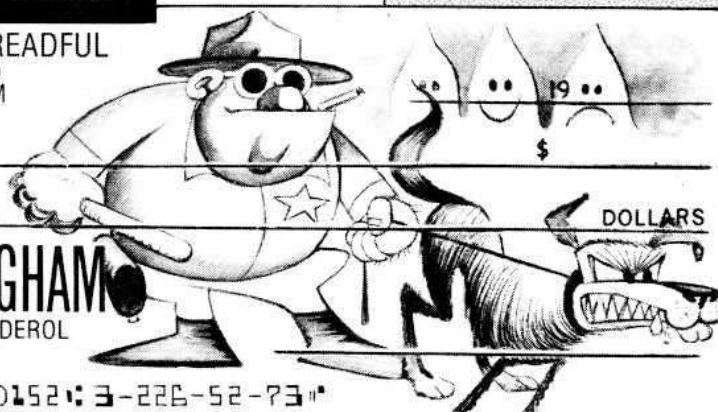


BIRMINGHAM

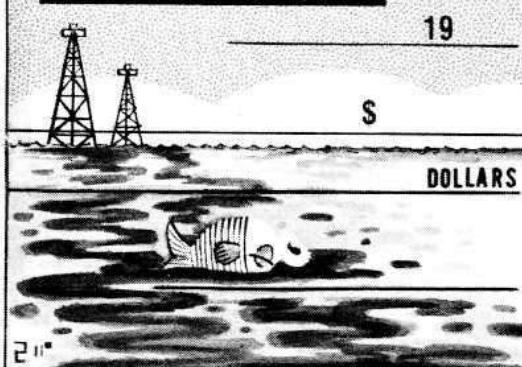
PENNY DREADFUL
WHITE ROAD
BIRMINGHAM
PAY TO THE
ORDER OF

BIRMINGHAM
FEDERAL-FOLDEROL
BANK

10477-01521-3-226-52-73



SANTA BARBARA



WASHINGTON D.C.

OLIVE BRANCH
FILIBUSTER ST.
WASHINGTON D.C.
PAY TO THE
ORDER OF

LOST
NATIONAL BANK
WASHINGTON D.C.

1088-07501-021-002-3



CHICAGO

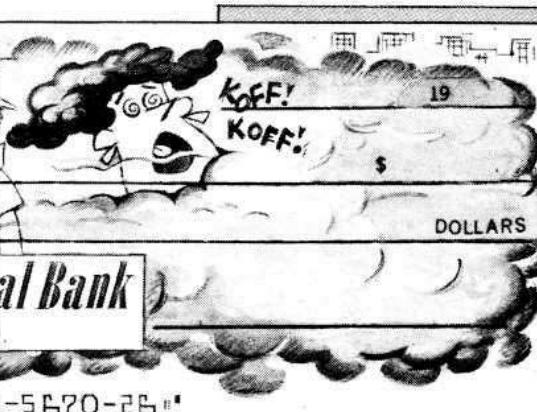


LOS ANGELES

JANNE
PAY TO THE ORDER OF

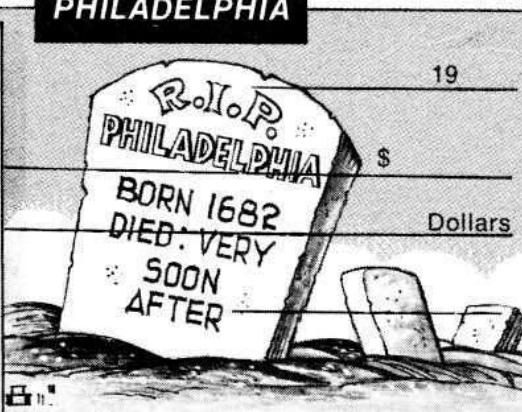
Crock O' National Bank
WILSHIRE BLVD.

10382-34211-125-5670-26



PHILADELPHIA

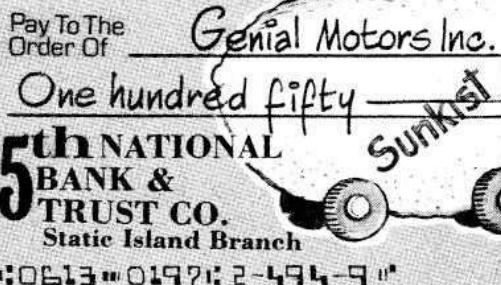
R.I.P.
PHILADELPHIA
BORN 1682
DIED: VERY
SOON AFTER



WHILE OTHER CHECKS ARE USED TO DESCRIBE THE TYPE OF BILL BEING PAID BY THE CHECK WRITER...

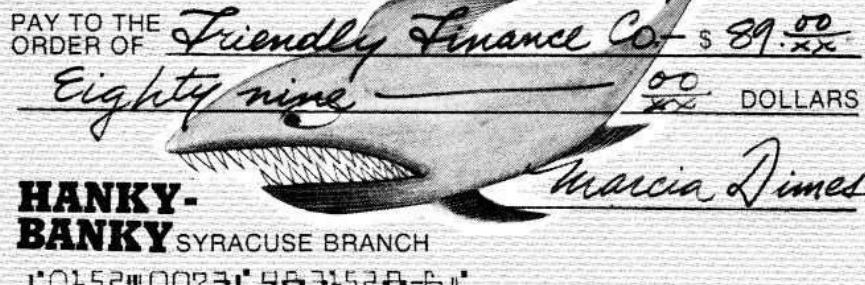
CAR PAYMENT

ROGER OVER
NADER AVE., S.I.



LOAN PAYMENTS

MARICIA DIMES
89 A FINK ST.
SYRACUSE, N.Y.



INCOME TAX

BUNK OF AMERICA

SAN CLEMENTE
BRANCH

PAY TO THE ORDER OF BUREAU OF INTERNAL REVENUE
Three thousand six hundred

VICTOR SPOILS
100 Dead End St.
San Clemente

DOB06 05580 7-441-6031

POWER COMPANY BILLS

NOAH LITE
50 Blackout St.
N.Y.C.



DOCTOR BILLS

FRIEDA PAIN
10 COUGH AVE.
SAN FRANCISCO

QUACK!

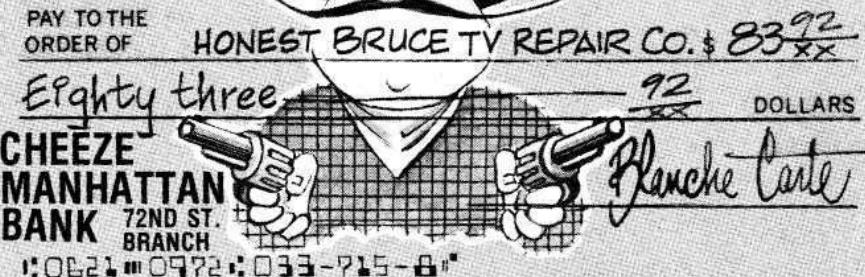
PAY TO THE ORDER OF Dr. Klutz
One hundred and two

WILY FARGO BANK
SAN FRANCISCO

DOB52 01170 592-22-61

TV REPAIR BILLS

BLANCHE CARTE
75 W 75 St. N.Y.C.



INSUFFICIENT FUNDS

JUSTIN HOC
20 M.T. PANTS ST.
WILMINGTON

Pay to the order of

S. Tuckwell Co.

One hundred and two

MARINE MUDLAND TRUST CO.
Wilmington Branch

DOB72 05630 892-571-51

B. Ledd White
13 Milked St.
Brooklyn, N.Y.

Pay to the order of

Bankers Tryst Co.
BKLYN. BRANCH

DOB13 00130 13-1313-13

ALIMONY PAYMENTS

Oct. 5 72

\$ 125.00

Elma White

One hundred and twenty five

B. Ledd White

WHEELS AND SQUEALS SECTION:

One of America's most popular spectator sports is stock car racing. Wherever you have a race going on, you'll find the stands packed with fans and the ambulances packed with drivers . . . It's a great way to spend a couple of hours if you can put up with the sound of metal on metal, bone on bone, and beer can on beer can . . . Fasten your seat belts, there goes the checkered flag . . .

CRACKED LOOKS AT STOCK CAR RACING

Clear the runway! I'm coming in for a landing!

I think I'll follow him . . . he must know a short-cut!

Who do you think's going to win?

Most likely the car that comes in first.

Why don't you take up stock car racing, dear?

Now I know you don't love me, Fred!

I love stock car racing . . . I own a junk yard!

If I win I'm going to take the money and buy something I need . . . eyeglasses! Am I on the track?

This car is really beat up . . . it looks like the one my wife drives!

The guy in back must be Japanese . . . he keeps yelling "Banzai", "Banzai"!

Let me see that map, dear . . . I think we're lost!

I must have made a wrong turn at the hot dog stand!

Which way is it to the stands? (hic)

This is fun . . . next week I'm going to get a driver's license!



Since taxes on income and property are now at their fullest limit, the government will soon be forced to find new areas to tax. We figure a great untapped market is in our sins. Namely, sinners could be taxed every time they commit their foul deeds. This would not only bring in a lot of revenue, but strengthen our declining morals besides. And so, here's what it might look like . . .

IF THE GOVERNMENT

The taxes would be collected by people right on the spot from sinners who are caught

STEALING

AHA! Caught you with the goods! I'm gonna let you go this time if you put it back. Only I'm gonna charge you 79¢ Shoplifting Tax!

I only got 49¢. Can I steal a less expensive item?

**SALE ON
STOLEN GOODS**



CHEATING

You were found cheating on a seven-page final exam! At 4¢ a half-page, that comes to 56¢. Pay up or you get an "F" for the course!

I'll tell you what! Here's 86¢ . . . can you give me an "A"?



USING PROFANITY

You *!X&%! dirty #!%@ 8!!

Let's see now . . . you used five 4-letter words, two 3-letter words, and an 8-letter thing I'm not sure about. That comes to \$4.36 Swearing Tax!

You %!*&%X!

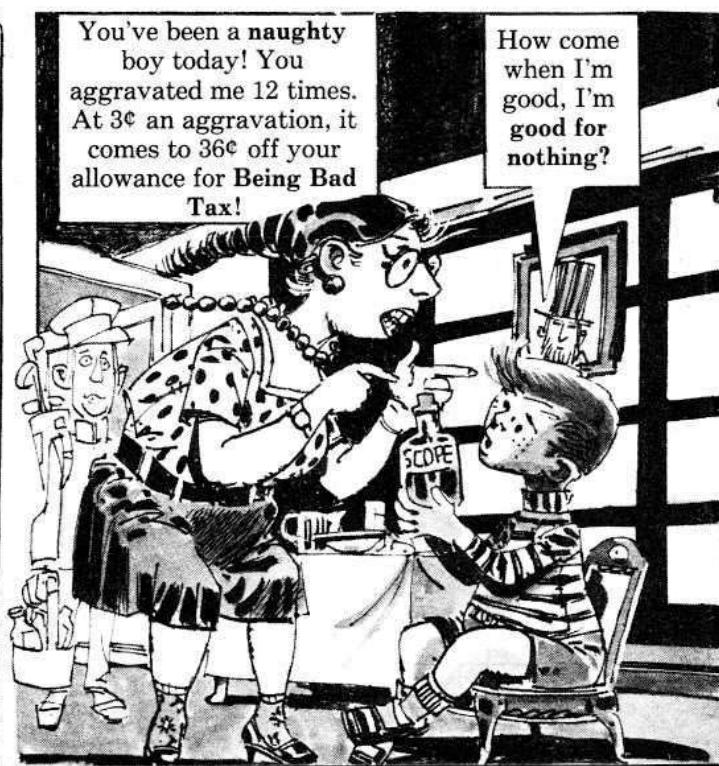
Here's another 20¢ . . . it was worth it!



CHILD MISBEHAVING

You've been a naughty boy today! You aggravated me 12 times. At 3¢ an aggravation, it comes to 36¢ off your allowance for Being Bad Tax!

How come when I'm good, I'm good for nothing?





ART BY:
BERNARD
BAILY

PUT A TAX ON OUR SINS

and found . . .

LYING

I find it hard to believe you were just trying to get a cinder out of my wife's eye! In fact, that lie will cost you \$1.73 Fib Tax!

It's worth it . . . the truth would cost me more!



FIGHTING

You knocked him down! I saw it! I'm a witness! For that punch, you owe \$2.99 Clobbering Tax!

Better make it \$4.99 . . .

. . . You're gonna get it next!



ADULT MISBEHAVIOR

Let me see, that's 8 kisses at 4¢ each, and 2 hickies at a nickel apiece . . . that comes to 42¢ Smooching Tax!

That's okay by me, Honey! Would you like to try for a dollar-and-a-half?



COMMITTING VIOLENCE

Take that, you rat! Now tell me . . . are there any last words before you die?

Yeah (ugh) I want you to . . . ARGH-HH!!



There's (gasp) two dollars in my (gulp) wallet! Can you give the change to my (ugh) widow?

After sinners have been fully taxed, the government would then go after the do-gooders . . .

PEOPLE WHO BREAK UP STREET FIGHTS

I (gasp) owe you my life, mister . . . but for helping me out you gotta pay a 5% (gasp) Good Samaritan Tax!

Can I just leave you lying here and pay half?



KIDS WHO HELP OLD LADIES AT CROSSINGS

Thank you, sonny . . .

for taking me across the street! That will cost you 10% in Kindness Tax!

10%?? Let's go, lady . . . I'm taking you back!



GUYS WHO GIVE MONEY TO PANHANDLERS

Why are you still holding your hand out? Didn't I just give you a dime for a cup of coffee you asked for?

Ain't you heard . . . there's a 20% Sucker Tax!



Soon EVERYBODY, good or bad, will be taxed on EVERYTHING they do . . .

GOING TO THE BATHROOM

(Ulp) I think I'll skip this time . . . I can't afford the tarriff!

ADMISSION TAX 20%



GOING FOR A STROLL

Doesn't pay to go out . . . I'll just stay home and open all the windows!



GOING TO YOUR FINAL REST

I know they say that you can't take it with you . . . but this is ridiculous!

ROTTING TAX 100%



**FINALLY,
JUST BEING
ALIVE WILL
BE
TAXABLE**

You breathed in 6.8 cubic centimeters of air today. At .019%, that comes to \$1.29 Respiration Tax!

Can I get a rebate if I only use one nostril?



**EVEN
KILLING
YOURSELF
WILL
COST
YOU
MONEY**

Wait! Before you jump, you gotta pay a 25% Suicide Tax.

At that rate it pays to go...

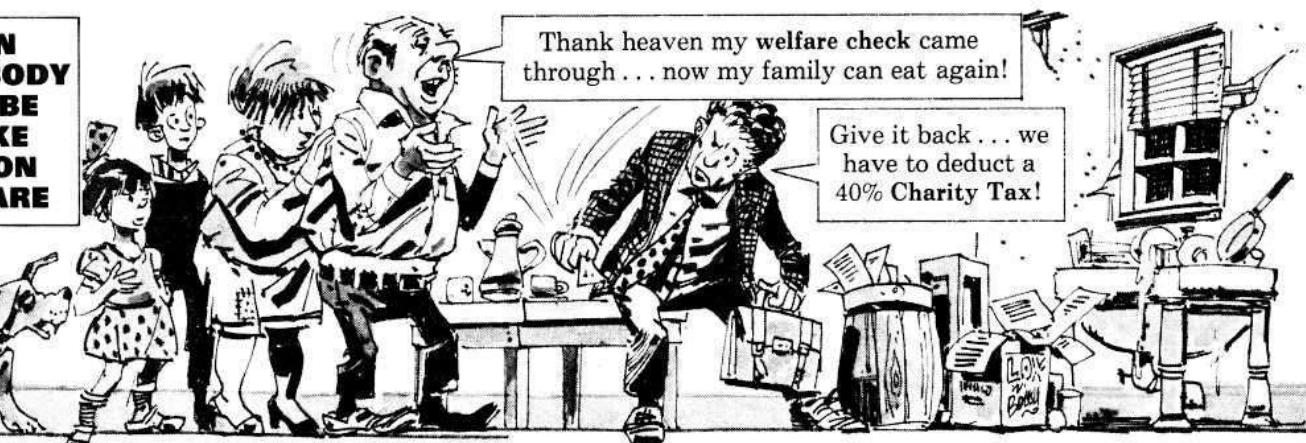
LOOK OUT BELOW!!



**THEN
EVERYBODY
WILL BE
BROKE
AND ON
WELFARE**

Thank heaven my welfare check came through... now my family can eat again!

Give it back... we have to deduct a 40% Charity Tax!



So wake up America, before it's too late! The only way to stop this TAX POLLUTION is for everybody to get together and tax the government itself!

20% WIRE TAPPING TAX

42% WATERGATE HEARING TAX

40% 50% INFLATION TAX

18% IMPEACHMENT TAX

20% COMMUNICATION GAP TAX

64% CORRUPTION TAX
(or whatever you can get)

39% BOMBING TAX

TAX LIEN against U.S. GOVERNMENT Country Condemned for non-payment of taxes



CRACKED FUN SHOPPE

YOU CAN BE THE LIFE OF THE PARTY!

Want to be well-remembered after Suzy's party?

*Next year you won't have to bring her a gift
because you will be remembered,
but not invited!*



*Offer to give
her a Hand
in the kitchen!*

**SPOOK
HAND!**
\$2.00 Ea.

*When dish-washing time
comes, you can stun her
mother with your
Fake Faucet!*

\$2.00 Ea.



*Help clean up the table
scraps with your own
Venus Fly Trap!*



VENUS FLY TRAP
\$1.50 FOR THE WORLD'S
MOST TERRIFYING
HOUSE PLANT!

*Pour
catsup
on her*



Only
\$1.25
per
bottle!

NUTTY CATSUP BOTTLE

*Drop Ice Cream
on her new
carpet!*



**MELTED
ICE CREAM**
\$1.00 Ea.

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

I enclose an additional
25c for RUSH SHIPMENT

Name.....

Address.....

City..... State..... Zip.....
Outside U.S. & Canada please include additional 25¢ postage per item.

..... Spook Hand
..... Nutty Catsup
..... Venus Fly Trap
..... Melted Ice Cream
..... Fake Faucet

QUESTION: How do you keep a seagull from smelling?
ANSWER: You cut off his nose!

GRUELLING GRID GRIND SECTION

With each passing year the football season is extended over a longer period of time, thereby forcing millions of addicted football fans to sit through more and more games. To comfort these long-suffering souls, CRACKED has designed these . . .

ACCESSORIES FOR THE TV FOOTBALL FREAK

WARD

THE REFEREE PUNCHING BAG

This device allows fan to vent his frustrations.



GENUINE SEAT OBSTRUCTION

This item permits TV football fans to simulate the sensation of actually being at the game.



THE BELL JARPHONE SILENCER

This prevents interrupting phone calls from spoiling the fan's viewing pleasure.



THE SYMPATHETIC PUNISHMENT MACHINE*

This gadget allows fans to suffer along with their favorite quarterback. When he gets sacked . . . they get sacked.



*with the
Joe Namath model
you get
clobbered
in the knees.

MINIATURE GOAL POST*

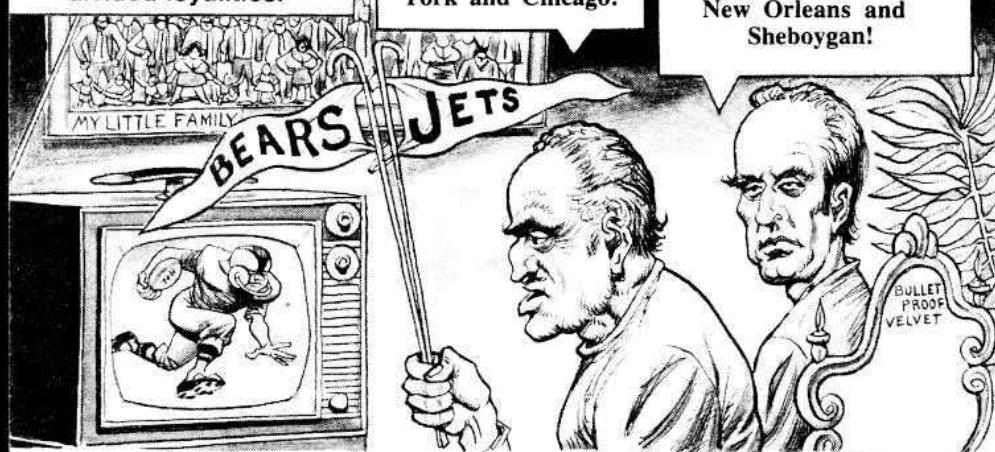
Victory can be celebrated in traditional style by allowing fans to tear down goalpost at home.



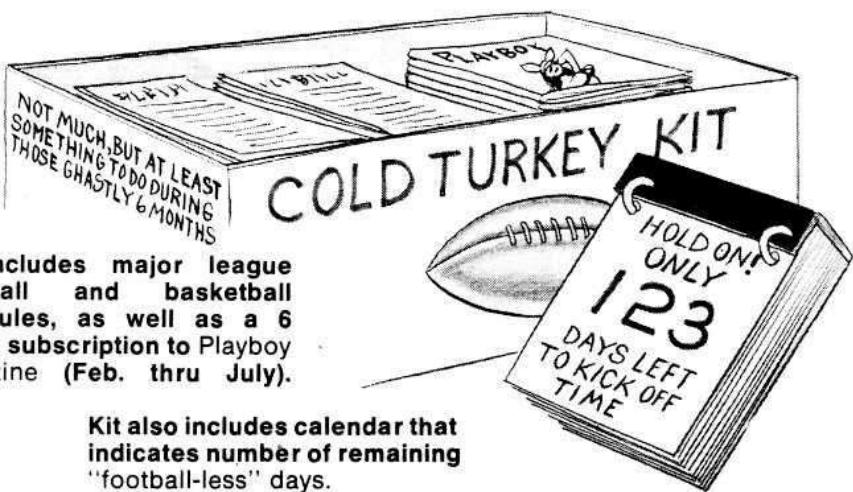
*also comes in
paper-mache
model for flabby,
out-of-shape
fans over forty.

THE DOUBLE PENNANT

for fans with
divided loyalties.



COLD TURKEY KIT Enables football addicts to survive from the end of mid-January to opening of the season in July.



Kit includes major league baseball and basketball schedules, as well as a 6 month subscription to Playboy Magazine (Feb. thru July).

Kit also includes calendar that indicates number of remaining "football-less" days.

ULCER INSURANCE

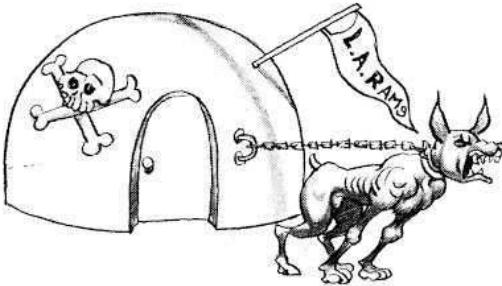
When _____ name of team fumbles more than four times in one game, or has more than five of its passes intercepted, bearer of this policy is entitled to free medical examination.

GRID
CROSS



MEDICAL
INSURANCE

THE BUNKER-TYPE DEN



The ultimate accessory for dyed-in-the-wool fans may be only a few years in the offing . . . the TV football den that is hermetically sealed off from Saturday day through Monday nite's game.



But it is the neglected wife and or girlfriend of the football freak who really needs help. With this in mind, CRACKED also presents . . .

ACCESSORIES FOR FOOTBALL WIDOWS

THE SUBSTITUTE HAND-HOLDER



SUPER HOTPANTS



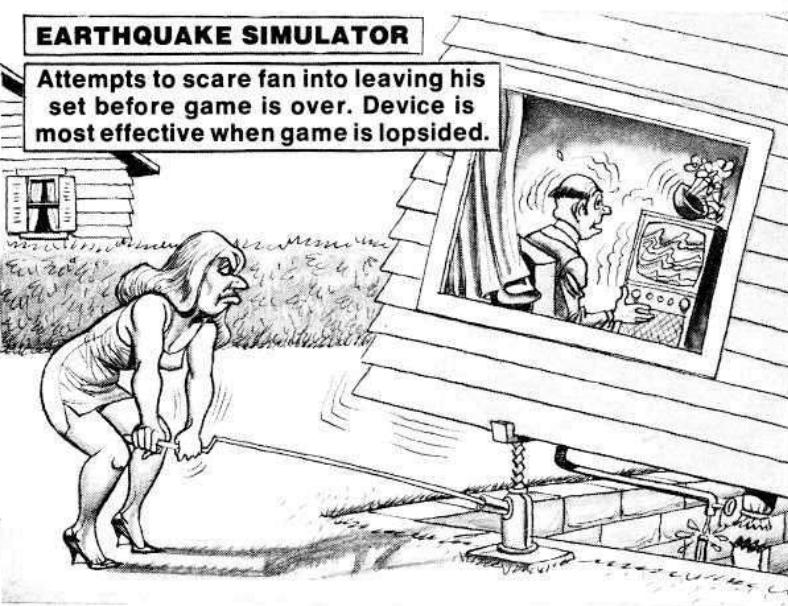
POST-HYPNOTIC SUGGESTIONS

I promise not to watch any football exhibition games, regular-season games, play-off games, Super Bowl game, or all-star game, or post-game show, or Canadian football, or post-post season highlights, or . . .

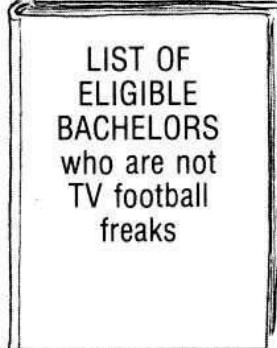


EARTHQUAKE SIMULATOR

Attempts to scare fan into leaving his set before game is over. Device is most effective when game is lopsided.



PROSPECTIVE BOYFRIEND BOOK



List includes all 137 who are to be found within the continental limits of 36 the United States.

DESPERATION MEASURE KIT

For keeping football addicts away from TV set.



ANSWER: You don't give him anything to eat!
QUESTION: How do you make a slow seagull fast?



7th ANNUAL FRBULOUS COLLECTORS' EDITION

DO YOU HAVE
SOMETHING
FUNNY
IS GOING
ON HERE!

CRACKED

THE
WAY-OUT
WATERGATE
COLORING
BOOK

RED!

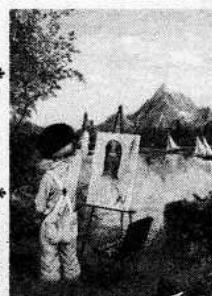


DELL 8th ANNUAL -- WILD-FUN-PACKED COLLECTION!

BIGGEST GREATEST CRACKED

FREE

YOUR OWN PERSONAL
CRACKED
EVENT CALENDAR
FOR 1973!
A SPECIAL INSERT
CURRENT DATES
AT THE END SEMI



A 6th COLLECTION OF THE BEST LAUGHS AROUND

SUPER CRACKED 60c



8th FANTASTIC ANNUAL LAUGH RIOT

CRACKED

FREE
SPECIAL
BONUS

Stop the presses for
1973
• Hilarious
• Wacky
• Crazy
Be a celebrity
Put yourself
in the news

2nd UPROARIOUS LAUGH-JAMMED COLLECTOR'S EDITION

CRACKED SHUT-UPS



DO YOU HAVE THE WATERGATE COLORING BOOK?



Get it free in
**KING SIZED
CRACKED No. 7**

Laugh it up soon! Mail coupon today!

CRACKED ANNUALS
235 Park Ave. South
New York, New York 10003

I enclose Send me the Annuals I have checked. 60 cents each. (Plus 25¢ for mailing)

- SUPER CRACKED #6**
- GIANT CRACKED #8**
- BIGGEST GREATEST CRACKED #8**
- KING-SIZED CRACKED #7**
- CRACKED SHUT-UPS #2**

PLEASE RUSH! enclose 25¢ extra

NAME

ADDRESS

CITY STATE ZIP

Ever wonder what goes on at one of those chic New York social events . . . the Literary Cocktail Party? Well, you're still gonna be wondering, especially after seeing this distorted version of the book-and-party world as . . .

CRACKED

Goes to a Literary Cocktail Party

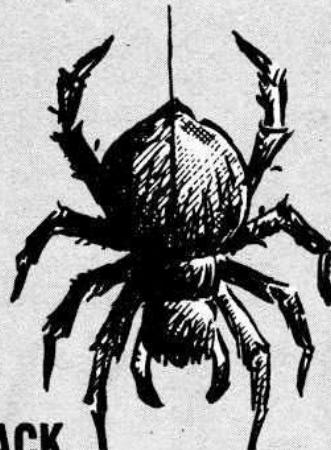






\$3.00
Ea.

**FRANKENSTEIN'S
MONSTER MASK.**



**BLACK
WIDOW SPIDER.**
\$1.00 Ea.



HORRIBLE HANDS.
Only \$3.00 per pair.

HORROR HOUSE

Put a little surprise in your
friends' lives!

We have all the gimmicks you need to
become a NEW YOU!

GIVE YOURSELF A NEW IMAGE!

Wear our Frankenstein Monster Mask, Horrible Hands and Frantic Feet. Throw in as conversation pieces are a real imitation Shrunken Head (great introduction to your latest psychiatrist joke), a Rat In The Box (to demonstrate your awareness of the plight of animals), and Black Widow Spider (good lead-in to show your singing voice and start with "The Little Old Lady Who Swallowed The Spider")!!

RAT IN THE BOX.
Only \$1.25 Ea.



**SHRUNKEN
HEAD**

\$2.00 Ea.



FRANTIC FEET.
Only \$3.00 per pair.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

I enclose an additional
25c for RUSH SHIPMENT

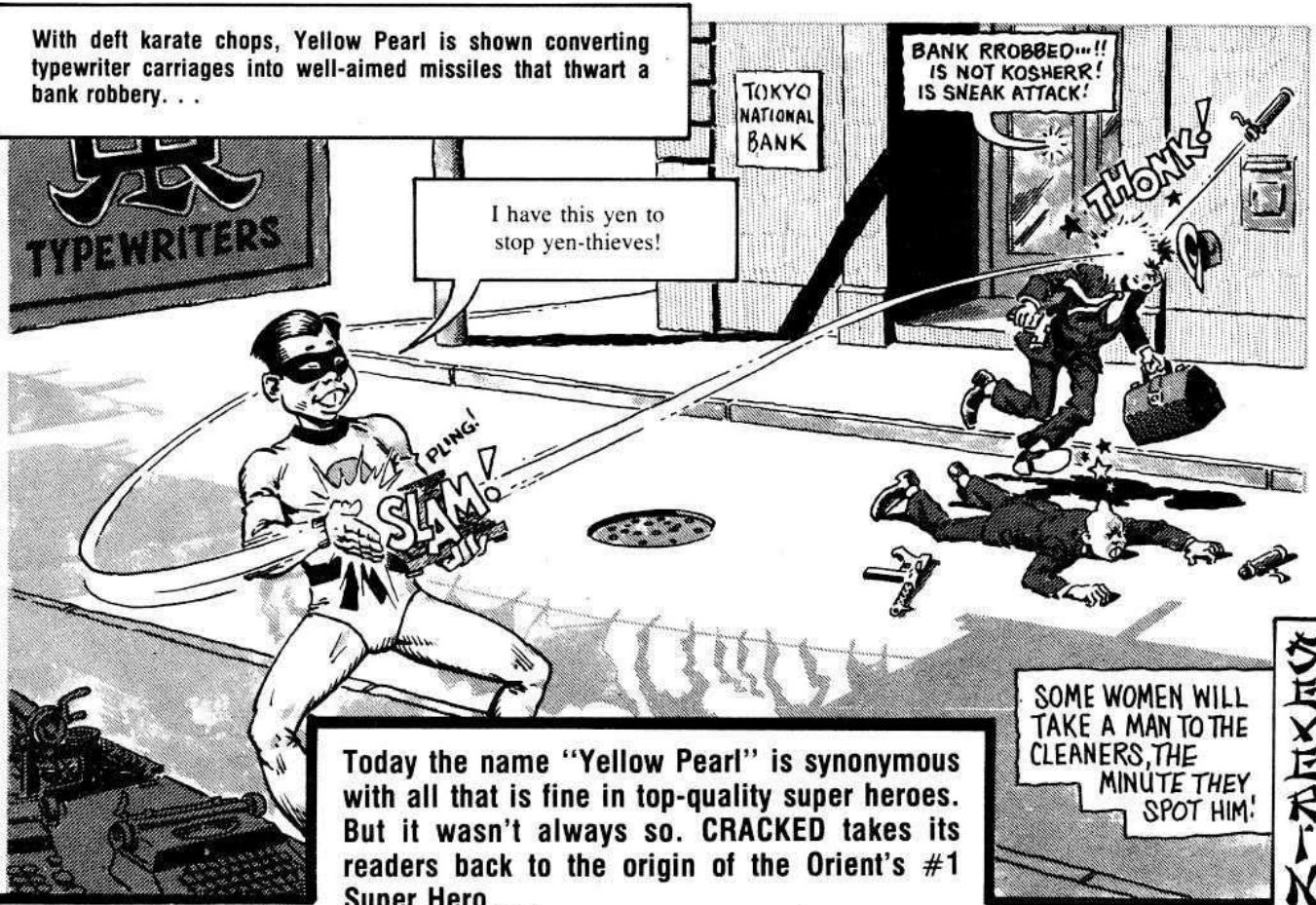
Name.....

Address.....

City..... State..... Zip.....
Outside U.S. & Canada please include additional 25¢ postage per item.

- FRANKENSTEIN'S
MONSTER
- BLACK WIDOW SPIDER
- HORRIBLE HANDS
- SHRUNKEN HEAD
- RAT IN BOX
- FRANTIC FEET

With deft karate chops, Yellow Pearl is shown converting typewriter carriages into well-aimed missiles that thwart a bank robbery...



Today the name "Yellow Pearl" is synonymous with all that is fine in top-quality super heroes. But it wasn't always so. CRACKED takes its readers back to the origin of the Orient's #1 Super Hero...

YELLOW PEARL

AS
DEPICTED IN
NEW SLANT
COMICS.

Not too long ago the **Yellow Pearl** was a mere servant to the **Green Wasp***

Oh, Exalted Master!
May this miserable creature
interrupt you for
a moment?

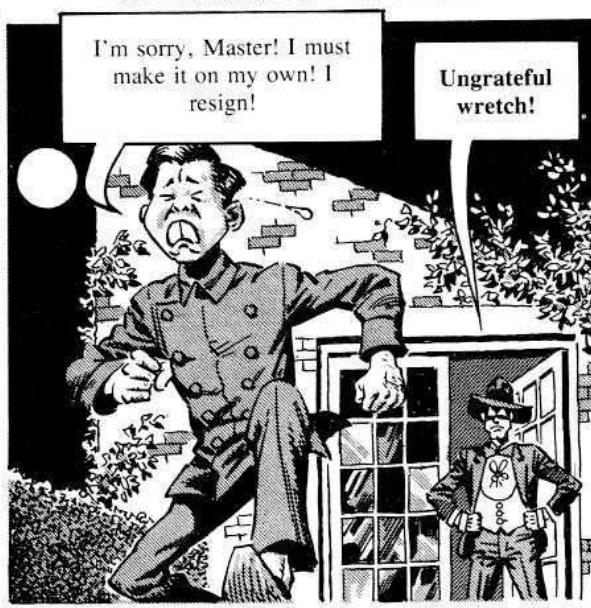
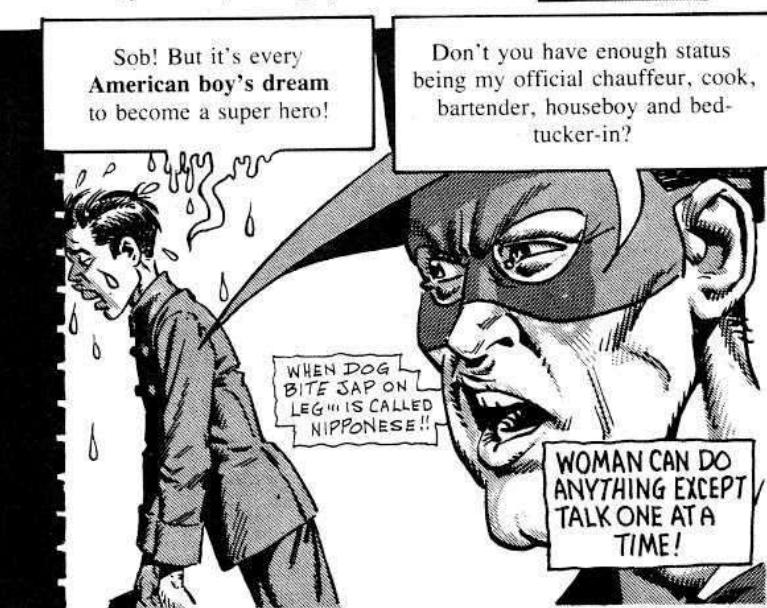
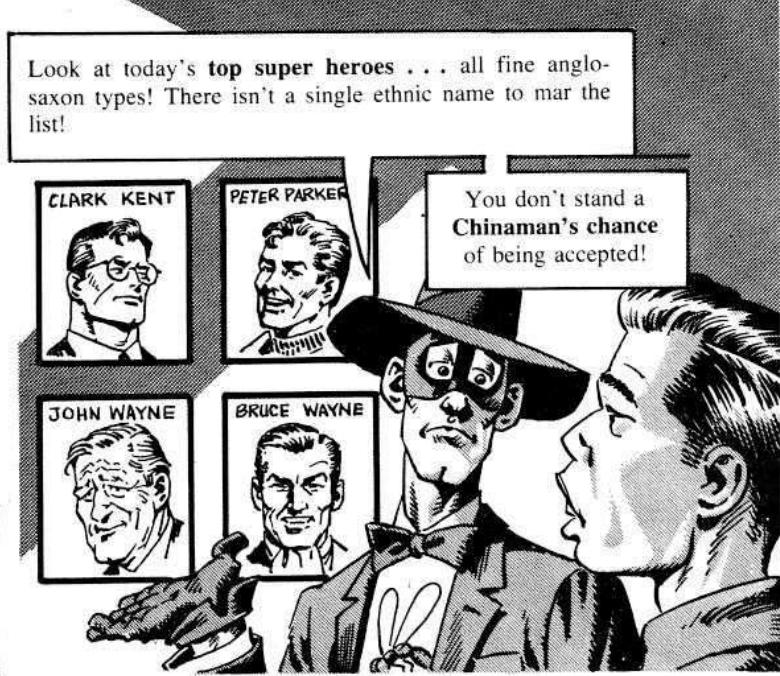
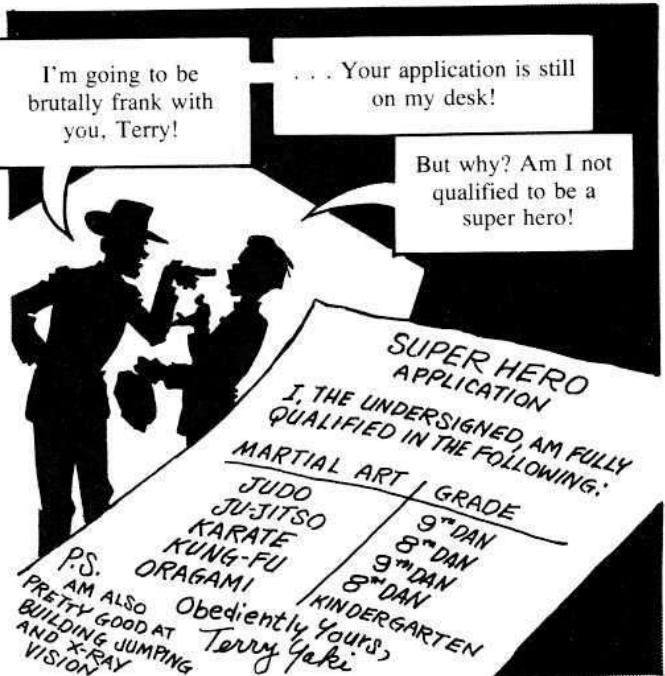
Terry Yaki, you know how
I hate to be interrupted
during my **romantic**
dalliances. What is it?

Oh, Noble Sir!
Have you forwarded
my application to
the **Academy of**
Super Heroes?

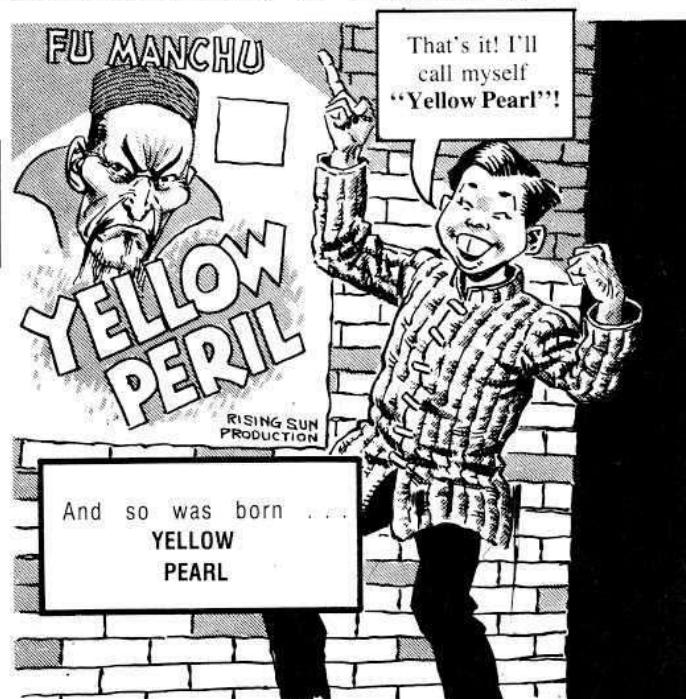
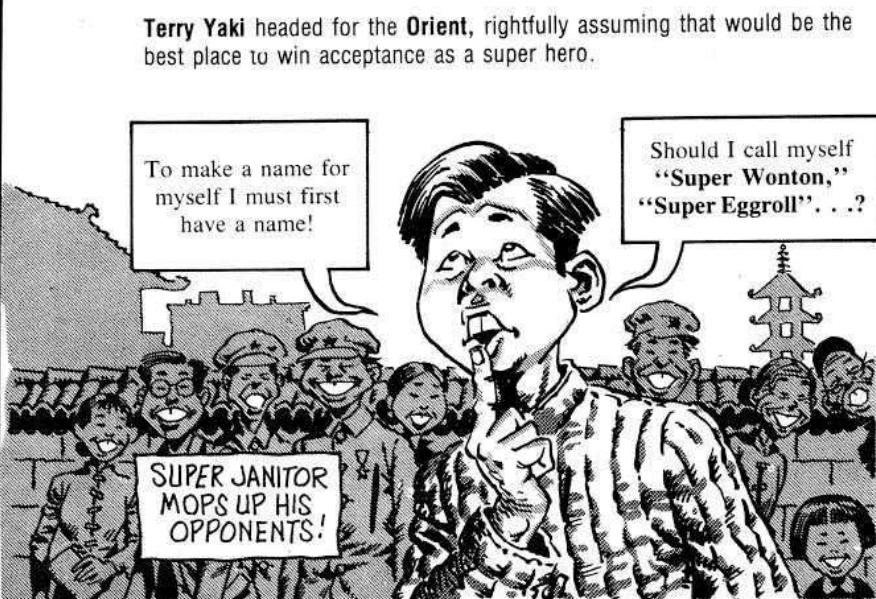
*The **Green Wasp**—a dapper super hero who operated out of the fashionable Snob Hill section of San Francisco.

"THE WALTONS" IS A FAMILY PROGRAMME!

QUESTION: How does a Japanese seagull commit suicide?
ANSWER: He dives into an American ship!

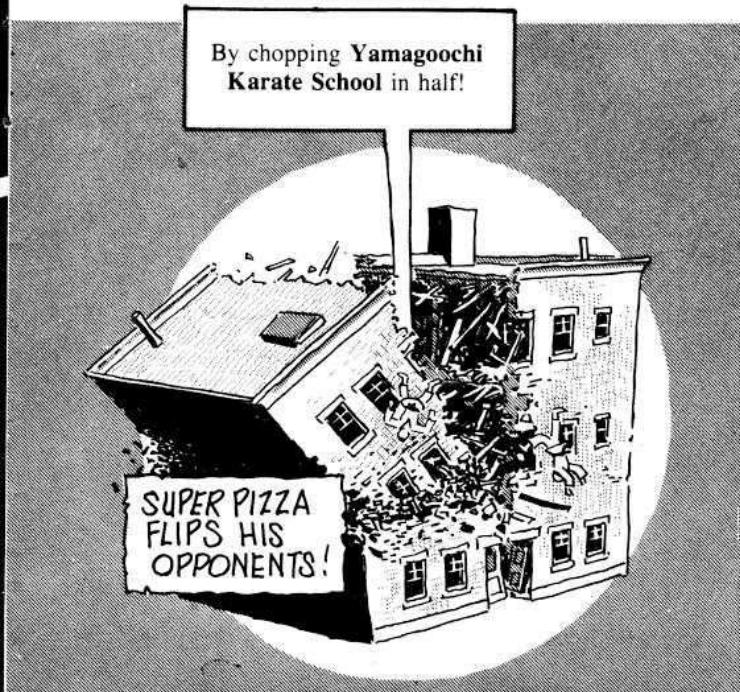
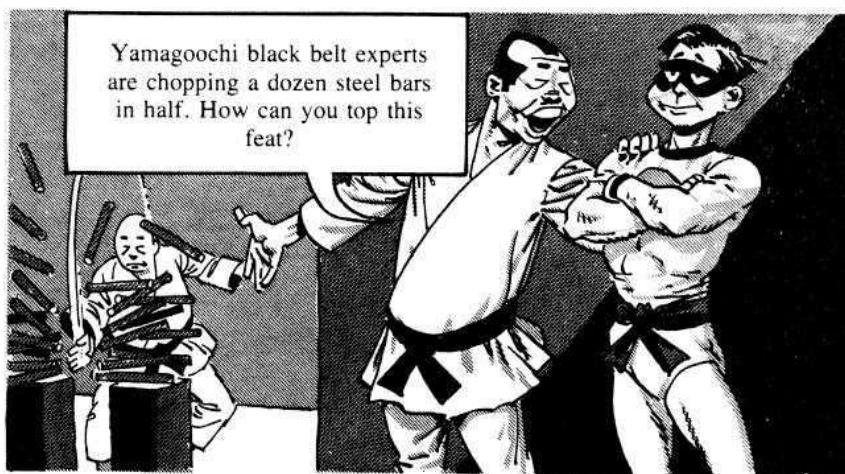
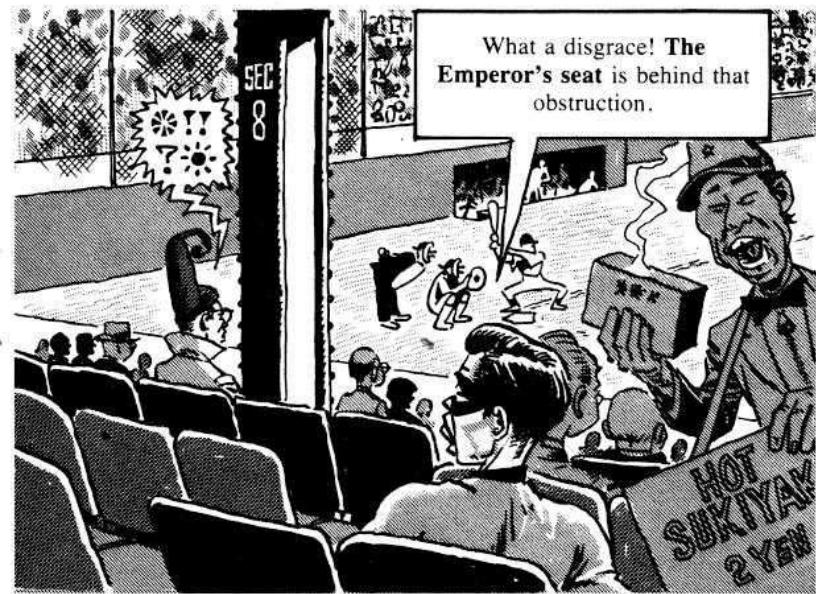


QUESTION: How do you find a Chinese seagull when it's lost?
ANSWER: You look in the yellow pages!



Yellow Pearl's opportunity for instant fame came during a routine ball game.

With two quick chops Yellow Pearl eliminated the obstruction.



In his most publicized stunt, Yellow Pearl also proved he had the world's strongest finger...

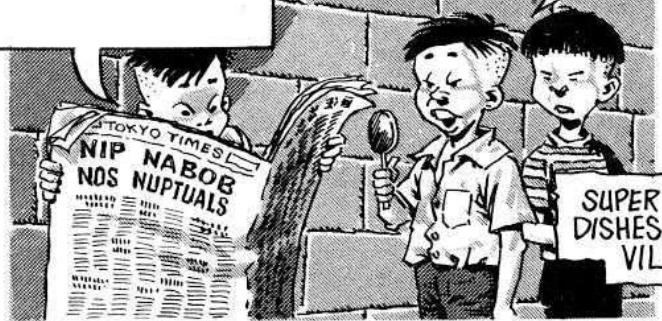


And so it went. . .

Holy Rickshaw! Yellow Pearl kicked sand into face of big bully!

What's so unusual about that?

Big bully was King Kong!



And on a recent trip to the United States, Yellow Pearl autographed over a hundred autograph books with one stroke!

It's the perfect autograph!

. . . a book chopped in half by Yellow Pearl!

Why, it's my old friend Green Wasp! What are you doing on that soup line?

Bad times have hit me, Terry Yaki!



These upstart ethnic super heroes have put a lot of us old-timers out of work!

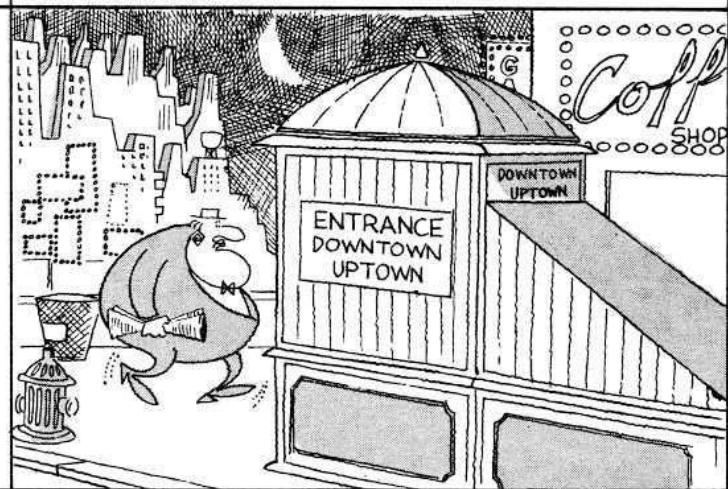
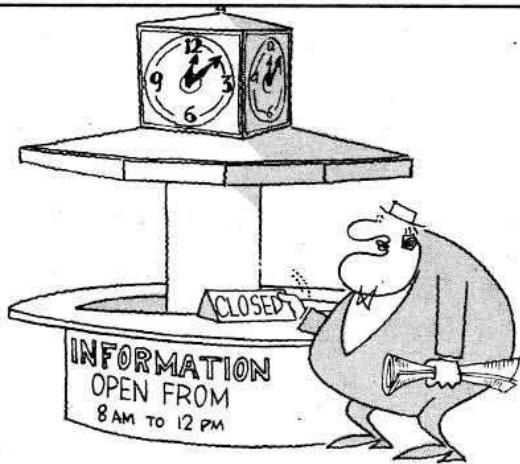
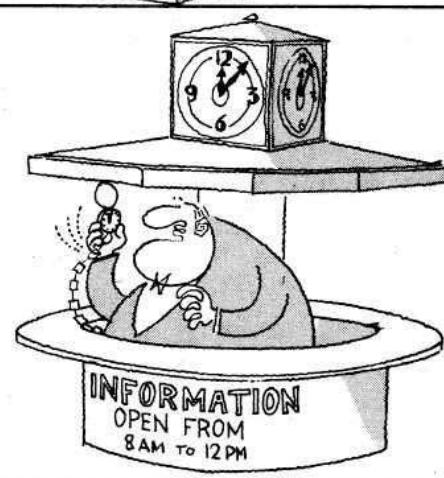
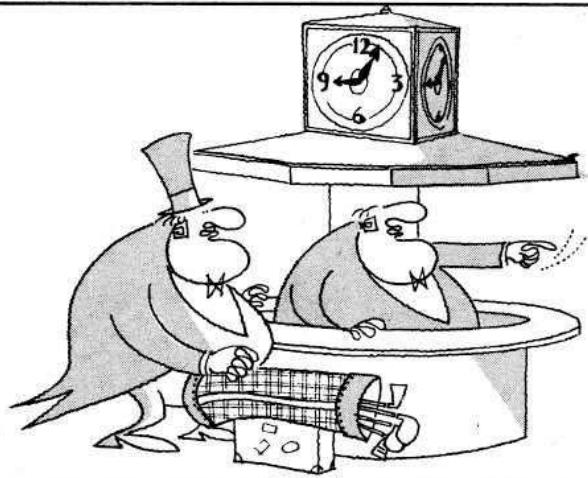
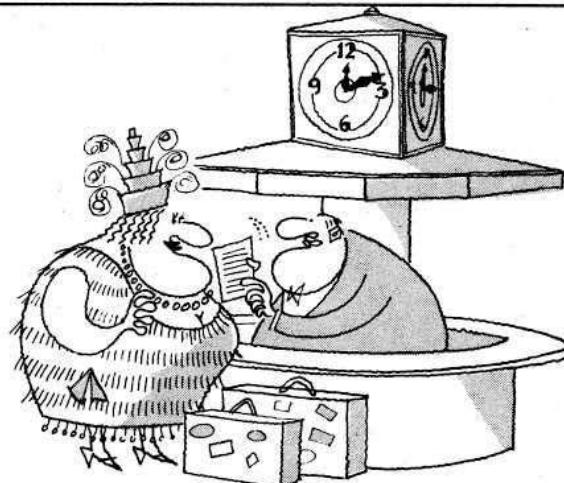
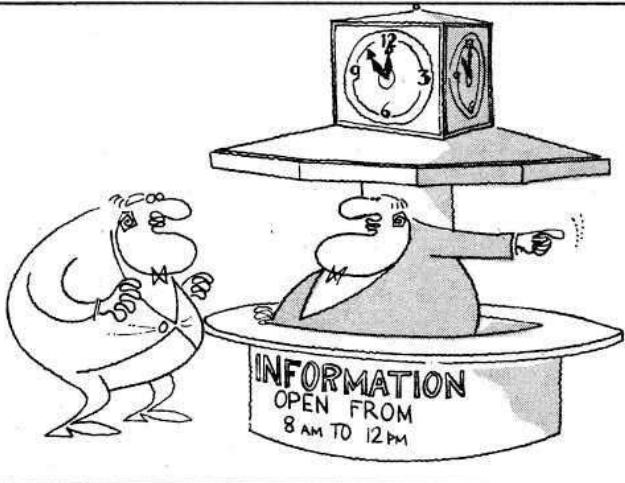
Say, ol' buddy! Do you think you can find work for me in the Orient?

I think so!

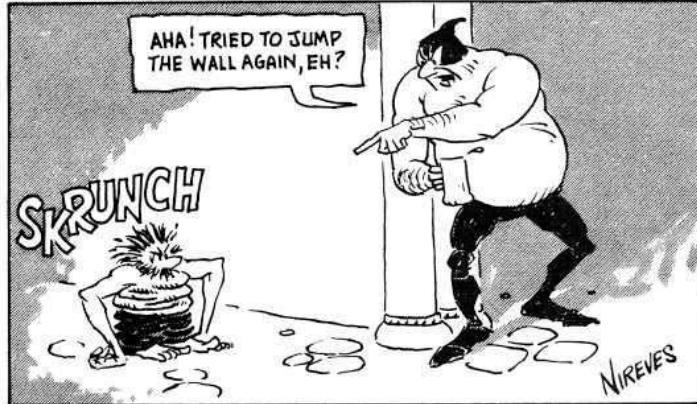
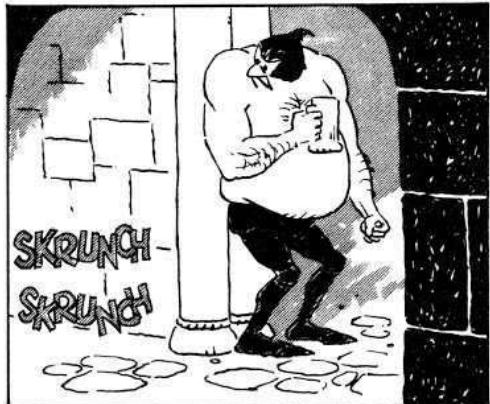
Why don't you open up a hand laundry?



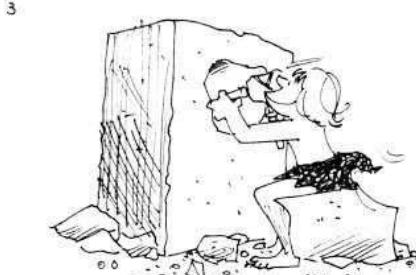
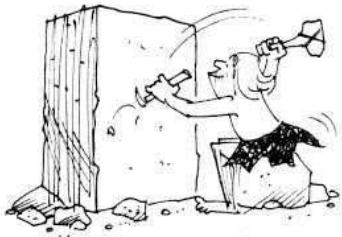
THE INFORMATION CLERK



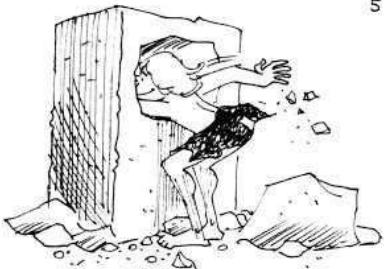
SYLVESTER'S SILLY STRIPS



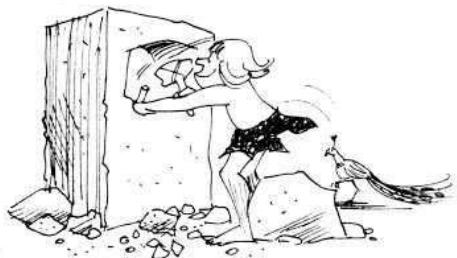
YOUR (UGH) ANCESTORS?



4

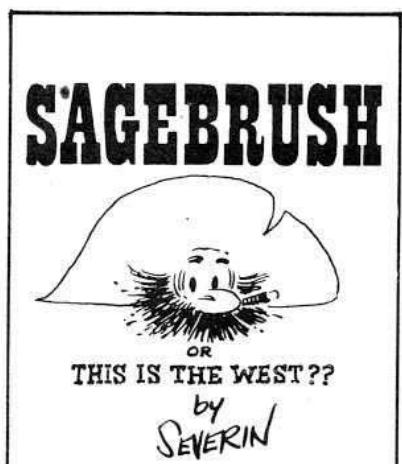
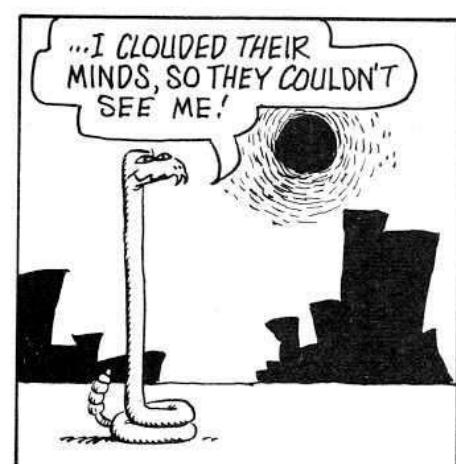
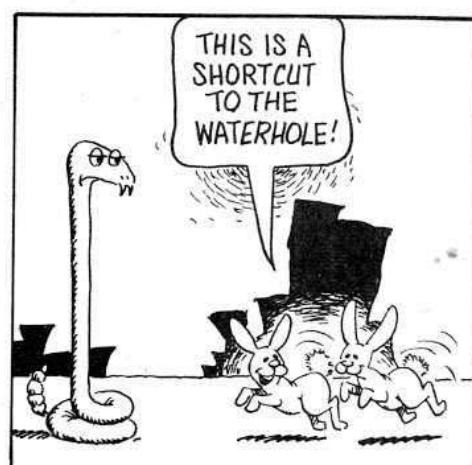
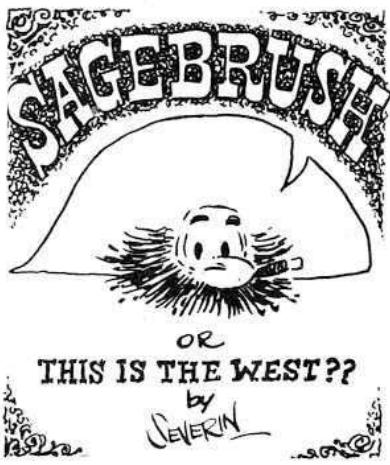


5



6

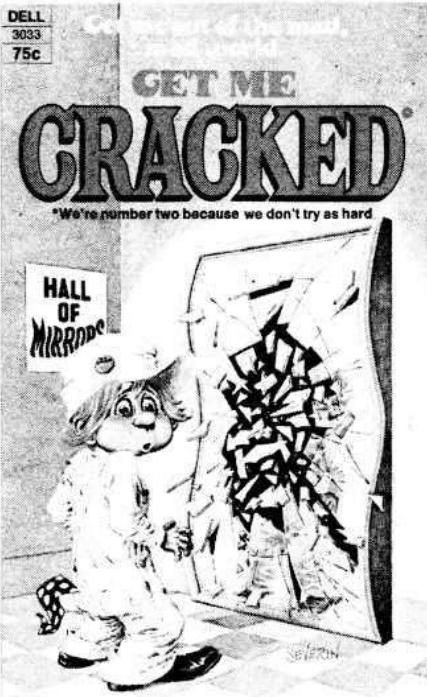




YOU ASKED FOR IT!

SO WE DECIDED
TO GIVE IT TO YOU*

**AN EXPLOSIVE,
SHATTERING
EXPERIENCE
IN PAPERBACK!**



*For Only 75¢
plus 25¢ handling charge

MAJOR MAGAZINES
235 Park Avenue South
New York, N.Y. 10003

Here's my 75¢ (plus 25¢ handling charge). Please "Get Me Cracked" immediately
NAME

ADDRESS

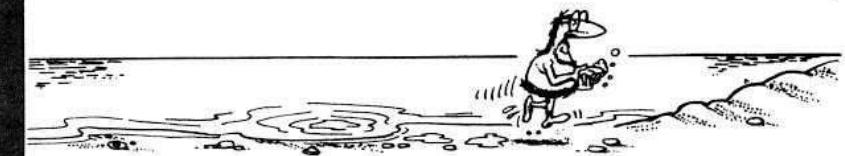
CITY

STATE DIP

STANLEY

by Murray Ball

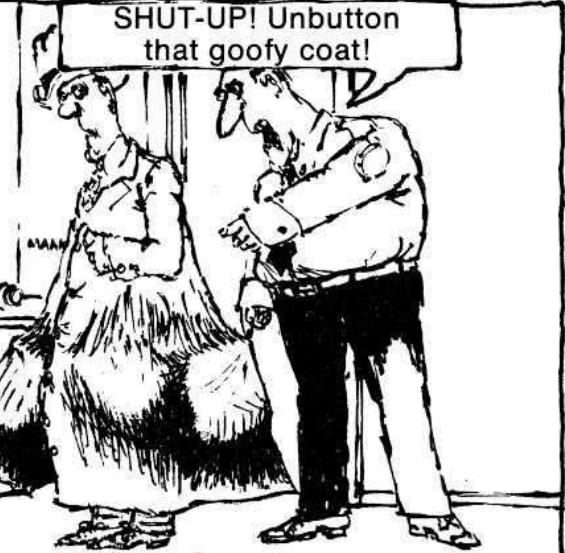
Continuing the adventures of the Great Palaeolithic Hero



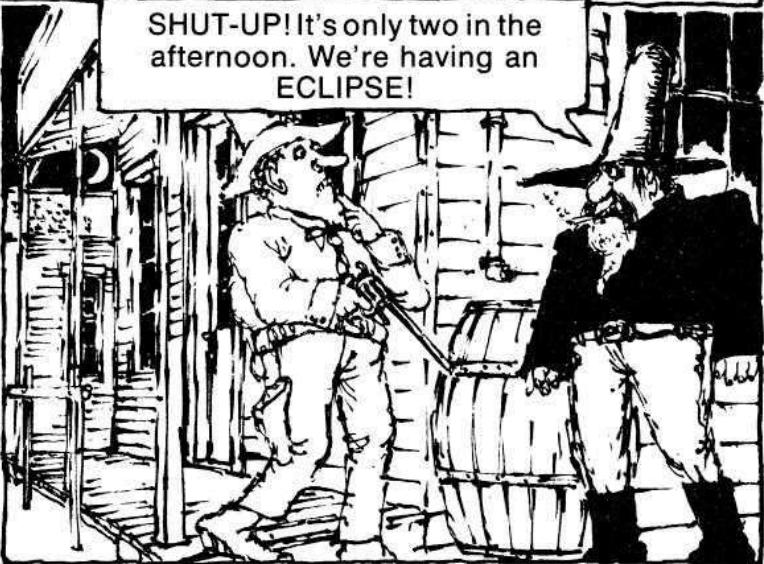
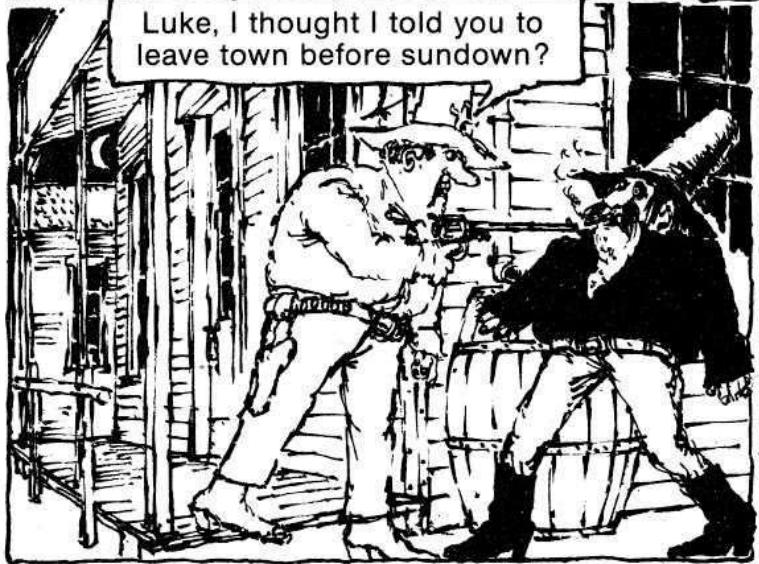
SHUT-UPS

Shoplifting? Outrageous, Sir! Most Outrageous! I will not submit to a search.

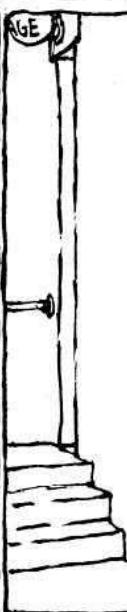
An insulting request, Sir! My attorneys shall hear of this!



Luke, I thought I told you to leave town before sundown?



I can't stand much more, chained up like an animal! I'll go mad I tell you, mad!!



SHUT-UP! You know we can't become big rock stars without a gimmick!



We've had it, Louie! There are at least a half dozen guys out there and we're down to our last three bullets!

SHOOTING GALLERY

10 SHOTS FOR \$1.00

SHUT-UP! Get over to the storeroom and get a case of bullets!

How corny can you get? I thought they only got down on one knee to propose in the comic strips!

SHUT-UP! He's a dwarf!

Doorknob? . . . Sequoia? . . . Inkwell? . . . Shoehorn? . . . King-Kong? . . . Clay Pigeon? . . . Accordion? . . . Elbow Grease? . . . Nose Bleed? . . . Sphinx? . . . Hope Chest? . . . Poison Ivy? . . . Smoke Rings? . . . Big Dipper? . . . Jump Rope? . . . Fever? . . . Hand Cuffs? . . . Shark Teeth? . . . Runny Nose? . . . Tinker Bell? . . . Peeling Paint? . . . Hip-Hip Hooray? . . . Sing-A-Long? . . . Bunk Beds? . . . Ketchup Bottle? . . . Santa Claus? . . . Vitamin B? . . . Dog Bite? . . . Shoelace? . . . Salami? . . . Bowling Alley? . . . Mother-in-Law? . . . Sewer Pipe? . . .

SHUT-UP! Night after night after night! Trying to remember the password you forgot during World War !!!!!

never sign anything!

RE
TUR
NO
Y

RE
TUR
NO
Y

reading this poster
because it doesn't say anything.

MEET THE WHITE HOUSE STAFF

L. PATRICK GARAFALO
WHITE HOUSE BARBER



HAT PROVIDES
PRESIDENT WITH ONLY
SMILE IN THE DAY.

FISHBONE FOR
COMB TURNS
CONVERSATION
TO WHITEWASH AT
CHAPPAQUIDICK.

ELECTRODE TAPED TO CHEEK
CONNECTED TO ELECTRONIC
MECHANISM IN SHIRT POCKET.
GIVES MILD SHOCK WHEN
BARBER MENTIONS WATERGATE.

TAPED VOICE OF BELLA
ABZUG STANDS HAIR OF
PRESIDENT ON END TO
FACILITATE ACCURATE
CUTTING.

2000 YEARS OLD
AFTER-SHAVE LOTION.
GIFT FROM CHOU EN
LAI.

OLD OPINION POLL FIGURES
INDICATING HIGH POPULARITY
OF PRESIDENT ETCHED ON
STRAIGHT RAZOR. PRESIDENT
READS WHILE BEING SHAVED

WILKINSON SWORD TO
FEND OFF WASHINGTON
POST REPORTERS.

WHITE HOUSE
COVERUP
LIQUID
CONCEALS
PRESIDENT'S
GRAY HAIRS.

THREE CANS OF
SHAVING CREAM.
RED, WHITE
AND BLUE.

SERIAL NUMBERS OF
\$841,555,635.00
TO INSURE TIP IS
NOT PART OF
REELECTION
CAMPAIGN FUNDS.